

East Central University
Stonecipher School of Business
2023-2024 Business Administration - Finance Degree Plan

FIRST YEAR	
<p style="text-align: center;">Fall Semester</p> <p>BUS 1113 Foundations of Business (Communication) ENG 1113 Freshman Composition I (Communication) MATH 1613 Functions and Modeling (Critical Thinking) MIS 1903 Computer Business Applications (Communication) UNIV 1001 Tiger Connect (Information Literacy) ---3 Nature and Science 16 TOTAL HOURS</p>	<p style="text-align: center;">Spring Semester</p> <p>---4 Nature and Science COMM 1113 Fundamentals of Human Communication ENG 1213 Freshman Composition II (Information Literacy) ---3 Civic Consciousness ---3 Cultural and Aesthetic Awareness 16 TOTAL HOURS</p>
SECOND YEAR	
<p style="text-align: center;">Fall Semester</p> <p>ACCT 2103 Financial Accounting BSEC 2603 Business and Economic Statistics ECON 2003 Principles of Macroeconomics ---3 Cultural & Aesthetic Awareness ---3 Civic Consciousness 15 TOTAL HOURS</p>	<p style="text-align: center;">Spring Semester</p> <p>ACCT 2203 Managerial Accounting BUCOM 3133 Bus. Communication & Report Writing ECON 2013 Principles of Microeconomics ---2 General Education Electives ---2 Elective 13 TOTAL HOURS</p>
THIRD YEAR	
<p style="text-align: center;">Fall Semester</p> <p>BUSLW 3213 The Legal Environment of Business FIN 3113 Financial Management MGMT 3013 Principles of Management MKTG 3313 Principles of Marketing BSEC 3103 Foundations of Data Analytics 15 TOTAL HOURS</p>	<p style="text-align: center;">Spring Semester</p> <p>FIN 3003 Financial Markets and Institutions FIN 3223 Investment Analysis & Planning MGMT 3063 Production/Operations Management MIS 3433 Management Information Systems ---3 Choose from the courses listed below# 15 TOTAL HOURS</p>
FOURTH YEAR	
<p style="text-align: center;">Fall Semester</p> <p>BUS 4103 Global Business BUS 4213 Business Ethics FIN 4623 Applied Finance FIN 4623 Applied Finance ---3 Choose from the courses listed below# 15 TOTAL HOURS</p>	<p style="text-align: center;">Spring Semester</p> <p>BUS 4303 Business Strategy & Policy ENTR 4503 Venture Creation MKTG ---3 MKTG 3333 Digital Marketing OR MKTG3813 ---3 Elective Hours ---3 Choose from the courses listed below# 15 TOTAL HOURS</p>

Total Hours 120

All ECU students are required to meet the Board of Regents' Computer Proficiency Requirement.

ACCT 3303 Intermediate Accounting I, BSEC 4003 Advanced Data Analytics, FIN 3013 Fundamentals of Financial Planning, FIN 3833