EAST CENTRAL UNIVERSITY
MASS COMMUNICATION - B.S.
MASS MEDIA CONCENTRATION
0494/UG16

Advisor _____

Student's Name_____ ID No. _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ Date _____ Work in progress_____

Required:
124 total hours _____ **completed**
30 hrs @ ECU_____ **completed**
(15 of last 30 must be at ECU) _____
60 hrs @ Sr College _____ **completed**
40 hrs upper level _____ **completed**
HS Curricular Req __ **met** __ **not met**

2.0 minimum required in the following areas:
ECU Avg _____ **Rtn Avg** _____
Major Overall Avg _____
Major ECU Avg_____
Minor Overall Avg _____

Work lacking:
Major ____ **(inc A/C and Related Work)**
Minor ____ **(incl Rel Wk)**
Prof Educ _____
General Educ ____
Comp Prof ___ **met** ___ **not met**

REQUIREMENTS   HOURS

I. General Education (44 HOURS)

Hours needed   **44**
Includes recommended Math course--MATH 1413

II. Mass Media Concentration   55

A. Required in Mass Communication Core 16
__ MCOM 1733   Introduction to Mass Media
__ MCOM 2733   Writing for Media
__ MCOM 3343   Digital Publishing
__ MCOM 3853   Media Ethics and Law
__ MCOM 4611   Senior Portfolio in Mass Comm
__ MCOM 4733   Comtemp Issues in Mass Comm
__ SFA   1000   Cultural Attendance (Must be
__   repeated 2 times)

B. Required in Mass Media Core   12
__ MCOM 1713   Introduction to Photography
__ MCOM 1813   Introduction to Video Production
__ MCOM 2743   News Writing
__ MCOM 2753   Audio Production

C. Required in Mass Media Electives   27
Select 27 hours from the following:
__ ART   3943   Graphic Design
__ ENG   3143   Introduction to Film
__ MCOM 2881-4 Special Studies in Mass Comm _____
__ MCOM 3333   Intermediate Photography
__ MCOM 3783   Feature Writing
__ MCOM 3823   Advertising
__ MCOM 3843   Advertising Copy and Layout
__ MCOM 3863   Broadcast News and Announcing
__ MCOM 3873   Television Field Production
__ MCOM 3893   Public Relations

REQUIREMENTS   HOURS

__ MCOM 4123   Post Production
__ MCOM 4221   Photography Portfolio
__ MCOM 4233   Documentary Production
__ MCOM 4313   Advanced Video Production _____
__ MCOM 4323   Ad/PR Campaigns _____
__ MCOM 4712   Professional Internship _____
__ MCOM 4813   Public Relations Writing
__ MCOM 4863   Television Studio Production
__ MCOM 4981-4 Sem in Mass Comm_____
__ MCOM 4991-4 Ind Study in Mass Comm_____
__ PSCOM 3863   Mass Media and U.S. Politics

III. Minor (Not Required)

IV. Electives   25

V. Total Hours Required   124

VI. Special Requirements

See catalog for specific requirements.

"Teachers" or "methods" courses do not count in the major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.