EAST CENTRAL UNIVERSITY
MASS COMMUNICATION - B.S.
MASS MEDIA
CONCENTRATION 0494/UG17

Advisor _____

Student's Name_____ **ID No.** _____

DEGREE CHECK INCLUDES CURRENT ENROLLMENT

Checked by _____ **Date** _____	**Work in progress**_____	
Required:	**2.0 minimum required in the following areas:**	**Work lacking:**
124 total hours _____ **completed**		**Major** _____ **(inc A/C and Related Work)**
30 hrs @ ECU_____ **completed**	**ECU Avg** _____ **Rtn Avg** _____	**Minor** _____ **(incl Rel Wk)**
(15 of last 30 must be at ECU) _____	**Major Overall Avg** _____	**Prof Educ** _____
60 hrs @ Sr College _____ **completed**	**Major ECU Avg**_____	**General Educ** _____
40 hrs upper level _____ **completed**	**Minor Overall Avg** _____	**Comp Prof** ___ **met** ___ **not met**
HS Curricular Req __ **met** __ **not met**		

REQUIREMENTS	HOURS

I. General Education (44 HOURS)

Hours needed **44**
Includes recommended Math course--MATH 1413

II. Mass Media Concentration — **55**

A. Required in Mass Communication Core — 16
- __ MCOM 1733 — Introduction to Mass Media
- __ MCOM 2733 — Writing for Media
- __ MCOM 3343 — Digital Publishing
- __ MCOM 3853 — Media Ethics and Law
- __ MCOM 4611 — Senior Portfolio in Mass Comm
- __ MCOM 4733 — Comtemp Issues in Mass Comm
- __ SFA 1000 — Cultural Attendance (Must be repeated 2 times)
- __

B. Required in Mass Media Core — 12
- __ MCOM 1713 — Introduction to Photography
- __ MCOM 1813 — Introduction to Video Production
- __ MCOM 2743 — News Writing
- __ MCOM 2753 — Audio Production

C. Required in Mass Media Electives — 27
Select 27 hours from the following:
- __ ART 3943 — Graphic Design
- __ ENG 3143 — Introduction to Film
- __ MCOM 2881-4 — Special Studies in Mass Comm _____
- __ MCOM 3333 — Intermediate Photography
- __ MCOM 3783 — Feature Writing
- __ MCOM 3823 — Advertising
- __ MCOM 3843 — Advertising Copy and Layout
- __ MCOM 3863 — Broadcast News and Announcing
- __ MCOM 3873 — Television Field Production
- __ MCOM 3893 — Public Relations

REQUIREMENTS	HOURS

- __ MCOM 4123 — Post Production
- __ MCOM 4221 — Photography Portfolio
- __ MCOM 4233 — Documentary Production
- __ MCOM 4313 — Advanced Video Production _____
- __ MCOM 4323 — Ad/PR Campaigns _____
- __ MCOM 4712 — Professional Internship _____
- __ MCOM 4813 — Public Relations Writing
- __ MCOM 4863 — Television Studio Production
- __ MCOM 4981-4 — Sem in Mass Comm_____
- __ MCOM 4991-4 — Ind Study in Mass Comm_____
- __ PSCOM 3863 — Mass Media and U.S. Politics

III. Minor (Not Required)

IV. Electives — **25**

V. Total Hours Required — **124**

VI. Special Requirements

See catalog for specific requirements.

"Teachers" or "methods" courses do not count in the major.

The OSRHE computer proficiency graduation requirement will be met through completion of one of the courses in the institution's general education computer literacy option (including equated or substituted courses) or testing out of the challenge exam for one of these courses (all courses may not have challenge exams), OR successful completion of an associate of arts or associate of science degree at an Oklahoma two-year college in which the computer skills requirement was met. Satisfaction of this requirement may not reduce or remove any program requirements.