



JULY 2011/JUNE 2012
ANNUAL REPORT

OUR PAST, OUR PRESENT,
ECU'S FUTURE



The purposes for which this Foundation is organized are exclusively scientific, literary, charitable, educational, and artistic for the benefit of East Central University, Ada, Oklahoma, its faculty, its student body, and its programs.

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Introduction Letters



PHYLLIS DANLEY

Letter from the Foundation Director When I think over the past year, there are three words that come to mind: **Scholarships**, and **More Scholarships!!** As you will see when you look through the following pages, there have been over 20 new scholarships in the past year—from athletics to biology to music to political science to English to accounting to science to psychology and back again! What a wonderful testament to our students and our university that there are still donors who think East Central University is the best!

Two more words that come to mind: **Involvement** and **Enrichment**. As you will also see on the following pages, the Foundation is working diligently to ensure the success of student, faculty and staff events by active participation and assistance. The result is *enrichment*—a fuller and more meaningful life for students, for faculty, for staff, for administration, for the Ada community, for all of us!

A special thanks goes to the Foundation's Board of Trustees, and the committees who have worked extensively on projects ranging from new scholarships to policy composition to audit assistance—you have paved the way for the Foundation's next 40 years! I have thoroughly enjoyed the chance to get better acquainted with Bill Thrash, outgoing chair, and look forward to a year with incoming chair Richard Craig.

Also, thanks to Gerald Williamson, Bob Feighner, Catie Caton, Buffy Lovelis, Christina Carter, and Susie Godwin for their tremendous support and hard work over the past year—we have accomplished a lot, and there's more to come! To President Hargrave: You're still the best!

I hope you enjoy the following pages—maybe we'll see your picture next year!

PRESIDENT JOHN R. HARGRAVE

Letter from the ECU President Another great year has come and gone at East Central University. With the help of the ECU Foundation, Inc. our future is bright and the University continues to grow and prosper. Speaking of growth, the School of Business and Conference Center will be opening in 2013! With this newest addition on East Main, we will certainly have a spectacular entrance to campus.

The Fine Arts Department is beginning its second Fine Arts Season. With active support from the Foundation, we are able to bring nationally known artists to Ada and to East Central University. Numerous University shows will complete the Fine Arts Season.

Although funding is challenging, ECU continues to thrive. With the help of the Foundation, nearly 400 deserving students received over \$350,000 in scholarships during the academic year 2011-2012. As our economy continues to recover and the Foundation's investment portfolio continues to improve, it is anticipated that the ECU Foundation will be able to assist with additional scholarships, as well as with increased support for faculty, staff, and ECU programs.

As we complete our first full year of combined leadership, Foundation Director Phyllis Danley has done a superb job to ensure the Department of University Advancement and the ECU Foundation, Inc. continue to work hand-in-hand to properly focus on the similarities and missions of the two organizations.

I hope you will share my pride in reviewing the following pages which demonstrate some of the outstanding achievements of this year, and join in my optimism for the upcoming year as well.



BILL THRASH

Letter from the Outgoing Foundation Chairman This past year has gone by very quickly, and it has been great to watch the Foundation as it continues to support the University with both dollars and personal involvement. As the Foundation continues to lead the other RUSO foundations, it is very gratifying to see that over 400 students have benefited from almost \$350,000 in scholarships from the Foundation—what a blessing this has been to these students and to the University!

President Hargrave is well into his third year as ECU's president, and Foundation Director Phyllis Danley is also beginning her third year. It has been fulfilling to see the continued successes that both ECU and the Foundation have achieved as a result of these two individuals working closely together with their combined resources—they both share a passion and excitement for the University and the Foundation, but especially for the students!

A special thanks goes out to the Executive Committee who served with me this past year, and I would like to welcome Richard Craig as he takes the helm for the upcoming year. Also, we continue to give a big "Thank You!" to the donors who have given time and financial resources to the University and the Foundation—please continue your support for this most worthy of causes!



RICHARD CRAIG

Letter from the New Foundation Chairman With honor, humility, and a **small** amount of trepidation, I am pleased to accept the nomination to serve as Chair of the ECU Foundation for the upcoming year. The Foundation continues to fulfill its vibrant purpose of benefiting the University's student body, faculty, and programs and to further the vision of its founders in preparing ECU students for the world of today and tomorrow.

The Foundation Board and staff consists of wonderful, intelligent, and involved persons who put in numerous hours because of their love of the University and also because of the meaningful difference it has made in their lives. Under sometimes difficult and challenging circumstances, Bill Thrash, outgoing Chair, has done an exemplary job of both leading our Foundation and inspiring our board and staff. A sincere expression of gratitude to Bill and his wonderful wife, Billie. We are much obliged for your commitment and example.

President John Hargrave, an ECU alumnus, continues to lead ECU into the 21st century with zeal, enthusiasm, and his own unique charm. Combined with the devotion and dedication of the Foundation's executive director, Phyllis Danley, it is my view that the University and the Foundation can look forward to an extraordinary future.

Still the largest foundation of the six regional universities, the ECU Foundation has remained steadfast to its purpose. The Foundation continues to find new and exciting ways to be of assistance to the University, as you will see in the following pages. Thank you in advance to the Board of Trustees and to the Executive Committee for assisting me in the coming year, and a very special thank you to the numerous donors who give their time and resources to the Foundation for the betterment of our University!

HISTORY

THANKS TO ALL OF YOU WHO HAVE BEEN AN INTEGRAL PART OF THIS FOUNDATION'S HISTORY, AND WHO WILL BE THE KEY TO THE FOUNDATION'S FUTURE.

The East Central University Foundation, Inc. was established in February of 1970 with a total contribution of \$2,000 from five alumni and one University President. *Did they have any idea of the dynamic, positive impact that their actions would have on the future of ECU, its faculty, staff and students?* Probably not, but from that modest beginning, the support given to ECU programs has grown to include an asset level of over \$25 million with yearly scholarships being awarded to over 350 students, and many worthwhile activities from faculty positions to new facilities being funded through investment earnings as well as through special fundraising appeals.

The five alumni (*R. Burl Harris, W. Harvey Faust, James A. Thomas Sr., Hugh Warren, and Oscar L. Parker*) shared a dream with *Dr. Stanley Wagner*, who was the President of ECU in 1970, to establish a Foundation which would help attract to the University and the Ada community a group of students who exceeded the academic ability of their peers, and who were deserving and

in need of assistance while attending ECU. Dr. Wagner, a lover of the fine arts, also hoped that the Foundation would provide a means of assistance to bring certain cultural activities to the community and the University that were unique and stimulating.

For the first twenty years, the Foundation experienced slow and steady growth. By 1990, the endowment level had grown to approximately \$2 million, and the income from investments was used almost exclusively to fund scholarships to incoming freshmen at ECU. There have been fundraising campaigns and an increase in benevolent donors throughout the years that have aided the Foundation in reaching its current asset level of \$25 million.

The ECU Foundation has certainly fulfilled and exceeded Dr. Wagner's and his colleagues' dream by attracting quality students, and also by bringing outstanding cultural programs to the campus. In addition, several new facilities have been built with Foundation assistance, and the number of benefactors and their contributions is growing with each passing day.



FRONT ROW, LEFT TO RIGHT:
BOB FEIGNER, ASSISTANT TO FOUNDATION DIRECTOR
GERALD WILLIAMSON, SENIOR ADVANCEMENT OFFICER

BACK ROW, LEFT TO RIGHT:
CHRISTINA CARTER, SECRETARY
BUFFY LOVELIS, DIRECTOR OF ALUMNI RELATIONS
SUSIE GODWIN, ANNUAL GIVING COORDINATOR
CATIE CATON, SPECIAL EVENTS COORDINATOR



FOUNDATION, ADVANCEMENT, & ALUMNI STAFF

THANK YOU

BOARDS & COMMITTEES

A SPECIAL THANKS IS GIVEN TO THE BOARD AND COMMITTEE MEMBERS LISTED BELOW FOR THEIR TIME, KNOWLEDGE, INPUT, AND VALUABLE SERVICE TO THE ECU FOUNDATION, INC.

The responsibilities of a nonprofit board range from establishing the organization's mission to approving its programs and services. The board is primarily charged with oversight and strategy, and also with helping the organization move forward, providing guidance and direction. In addition, the board oversees all of the actions and decisions required for financial security.

BOARD OF TRUSTEES

OCTOBER 2008/OCTOBER 2012

Richard Craig, Vice Chair
Linda Zenker Drumm
Robert Langland
Clayton Lodes
Craig Scheef
Rick Simpson
Bill Thrash, Chair

OCTOBER 2010/OCTOBER 2014

Glen Bawcum
Jefferson Keel
Alan Marcum
Victor Pryor
Larry Pulliam
Martha Rhynes
Kevin Turner

OCTOBER 2009/OCTOBER 2013

Duane Anderson
Dale Boatwright
Frank Crawford, Past Chair
Jimmy Eppler
John Martin
Steve Turner

OCTOBER 2011/OCTOBER 2015

Diane Criswell
Yancy Spivey, Secretary/Treasurer

Ex-Officio
ECU President John Hargrave

FOUNDATION COMMITTEES

AUDIT COMMITTEE

Frankie Crawford, Chair

FINANCE COMMITTEE

Linda Zenker Drumm, Chair

INVESTMENT COMMITTEE

Craig Scheef, Chair
Robert Langland, member
Alan Marcum, member
Frankie Crawford, member
Pat Parsons, member

NOMINATING COMMITTEE

Rick Simpson, Chair
David Story, member
Richard Craig, member

SCHOLARSHIP COMMITTEE

Martha Rhynes, Chair
Diane Criswell, member

HONORS & RECOGNITION

ON APRIL 27, 2012, EAST CENTRAL UNIVERSITY HELD THE ANNUAL HONORS AND RECOGNITION BANQUET.

The 2012 Distinguished Former Faculty: Dr. Carlotta Lockmiller & Dr. Don Kellogg

The 2012 Distinguished Family: The Zimmerman Family

The 2012 Distinguished Alumnus: David Porter

The 2012 Distinguished Philanthropist: Harland and Shirley Stonecipher

The 2012 Distinguished Service: Mike Crawford and Frank Crawford

Also included in the evening of honors was the recognition of donors for Centennial Endowments for 2011, defined as those endowments which reached the \$15,000 level or were newly-established at this level during the past year:

DR. TIM GREEN

Centennial Education Endowment

BOB BENNETT

Centennial Fine Arts Endowment

GLENN WATSON

Centennial Graduate Accounting Endowment

BILL & BETTY ELY PARHAM

Centennial Accounting Endowment

MICK COWAN

Centennial Accounting Endowment

DUANE GODWIN

Centennial Memorial Athletic Endowment

JOE WEBER/JERRY DON RAPER

Centennial Athletic Endowment

PRESIDENT EMERITUS BILL & SONDRAL COLE

Centennial Biology Endowment

MOLLY SHI BOREN

Centennial Legal Studies Endowment

R. BURL HARRIS

Centennial Legal Studies Endowment

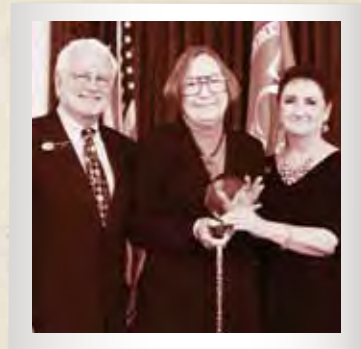


DR. TIM GREEN CENTENNIAL EDUCATION ENDOWMENT
PRESIDENT HARGRAVE, PAULA GREEN

DR. TIM GREEN TAUGHT AT ECU IN THE EDUCATION DEPARTMENT, AND THEN SERVED FOR YEARS AS ECU'S ATHLETIC DIRECTOR. HE WAS REVERED AMONG EDUCATORS AND ATHLETES ALIKE, AND THIS SCHOLARSHIP HAS BEEN ESTABLISHED BY FORMER STUDENTS WHO VALUED HIS INFLUENCE ON THEIR LIVES. THERE IS ALSO AN ANNUAL GOLF TOURNAMENT IN HIS NAME, AND GOLF PRO DR. GIL MORGAN HAS ATTENDED EACH OF THESE. HIS WIFE PAULA IS CONTINUING THE TRADITION OF EXCELLENCE ESTABLISHED BY HER HUSBAND BY AWARDING ANNUAL SCHOLARSHIPS TO OUTSTANDING STUDENTS IN EDUCATION

BOB BENNETT CENTENNIAL FINE ARTS ENDOWMENT
PRESIDENT HARGRAVE, SALLY BENNETT, PHYLLIS DANLEY

BOB BENNETT WAS A LONG-TIME LOCAL ATTORNEY, AS WELL AS AN ACCOMPLISHED MUSICIAN. MANY CONTRIBUTIONS WERE MADE TO THE ECU FOUNDATION AFTER HIS DEATH IN 2010, AND HIS WIFE SALLY COMPLETED THE DONATIONS TO THE CENTENNIAL LEVEL IN 2012. THE SCHOLARSHIP WILL BE AWARDED FOR THE FIRST TIME IN THE FALL SEMESTER OF 2012 TO AN OUTSTANDING STUDENT IN THE MUSIC DEPARTMENT.



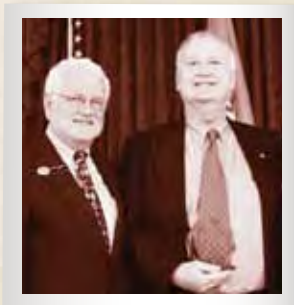
GLENN WATSON CENTENNIAL GRADUATE ACCOUNTING ENDOWMENT

THIS SCHOLARSHIP WAS ESTABLISHED BY AN ANONYMOUS DONOR IN ORDER TO HONOR OUTSTANDING STUDENTS IN THE GRADUATE ACCOUNTING PROGRAM AT ECU. WATSON GRADUATED FROM ADA HIGH SCHOOL, EAST CENTRAL UNIVERSITY, AND THE UNIVERSITY OF OKLAHOMA SCHOOL OF LAW. HE SERVED AS AN OFFICER ON TWO SHIPS DURING WORLD WAR II IN BOTH THE EUROPEAN AND PACIFIC THEATRES, AND THEN SETTLED IN LOS ANGELES WITH HIS WIFE DOROTHY, WHERE HE PRACTICED LAW UNTIL HIS DEATH IN 2010. ECU IS THE ONLY UNIVERSITY IN OKLAHOMA (BESIDES OU AND OSU) TO OFFER A GRADUATE PROGRAM IN ACCOUNTING, AND THE DONOR FELT THAT WATSON'S EXAMPLE OF EXCELLENCE IN HIS PROFESSION WAS A GOOD ONE FOR ECU STUDENTS PLANNING A PROFESSION IN ACCOUNTING.



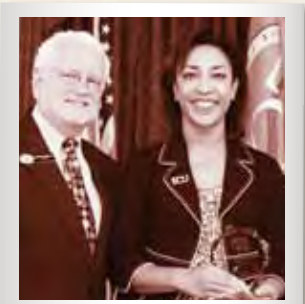
BILL AND BETTY ELY PARHAM CENTENNIAL ACCOUNTING ENDOWMENT
 PRESIDENT HARGRAVE, BETTY ELY PARHAM, PHYLLIS DANLEY

BOTH BILL AND BETTY PARHAM HAVE BEEN LONG-TIME RESIDENTS OF ADA, AND BETTY COMPLETED THEIR SCHOLARSHIP AFTER BILL'S DEATH. SHE HAS BEEN HONORED AS ECU'S ENTREPRENEUR OF THE YEAR, AND HAS WORKED DILIGENTLY TO PROMOTE THE STATUS OF WOMEN IN THE WORKPLACE. SHE KNOWS THE VALUE OF A GOOD EDUCATION, AND HAS DECIDED TO HONOR AN OUTSTANDING STUDENT IN ACCOUNTING EACH YEAR.



MICK COWAN CENTENNIAL ACCOUNTING ENDOWMENT
 PRESIDENT HARGRAVE, MICK COWAN, PHYLLIS DANLEY

MICK COWAN IS A LEGEND AMONG ACCOUNTANTS IN OKLAHOMA. HE TAUGHT AT ECU FOR NUMEROUS YEARS, AND IS NOW TEACHING AT OKLAHOMA CHRISTIAN IN EDMOND. HE IS A CPA, AND HAS TAUGHT SEVERAL STUDENTS WHO HAVE GONE ON TO BECOME OUTSTANDING PROFESSIONALS IN THE FIELD OF ACCOUNTING. THIS SCHOLARSHIP WAS ESTABLISHED BY SEVERAL DONORS WHO UNDERSTAND THE VALUE OF A GOOD EDUCATION, AND WHO ALSO VALUE THE KNOWLEDGE AND WISDOM THAT THEY GAINED UNDER HIS TUTELAGE.



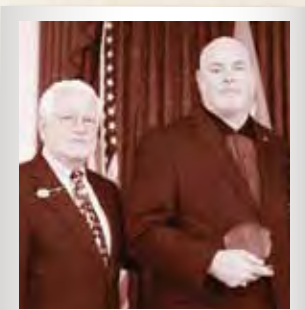
DUANE GODWIN CENTENNIAL MEMORIAL ATHLETIC SCHOLARSHIP
 PRESIDENT HARGRAVE, KIM GODWIN JONES

DUANE GODWIN WAS A YOUNG, ENERGETIC ECU BASKETBALL PLAYER WHO DIED UNEXPECTEDLY AT THE AGE OF 25. HIS WIFE, KIM, HAS BEEN INSTRUMENTAL IN THE ESTABLISHMENT OF THIS SCHOLARSHIP IN HIS MEMORY, WHICH IS USED TO ASSIST ATHLETES IN THEIR HIGHER EDUCATION PURSUITS. KIM CAME FROM FLORIDA TO ATTEND THIS YEAR'S HONORS AND RECOGNITION BANQUET, AND WAS THRILLED TO KNOW THAT HER CONTRIBUTIONS HAVE BEEN, AND WILL CONTINUE TO BE, ASSISTING STUDENTS IN THEIR EDUCATIONAL ENDEAVORS.



JOE WEBER/JERRY DON RAPER CENTENNIAL ATHLETIC ENDOWMENT
 PRESIDENT HARGRAVE, COACH JERRY DON RAPER, COACH JOE WEBER

COACHES WEBER AND RAPER HAVE BEEN HONORED BY A SCHOLARSHIP IN THEIR NAMES ESTABLISHED BY DONORS JAY HORNE AND HIS SON CAMERON. ALTHOUGH COACH WEBER NOW COACHES FOR THE ADA HIGH SCHOOL COUGARS, HE IS ORIGINALLY FROM DAVIS, AND HE AND COACH RAPER WORKED TOGETHER FOR NUMEROUS YEARS. COACH WEBER IS DAVIS' LONGEST-TENURED HEAD COACH (13 SEASONS), HAS THE MOST WINS AS THE DAVIS HEAD COACH (133), AND WAS INDUCTED INTO THE OKLAHOMA COACHES' ASSOCIATION HALL OF FAME IN 2000. COACH RAPER IS THE LONGEST-TENURED COACH (39 SEASONS), AND WAS ALSO INDUCTED INTO THE HALL OF FAME IN 2008.



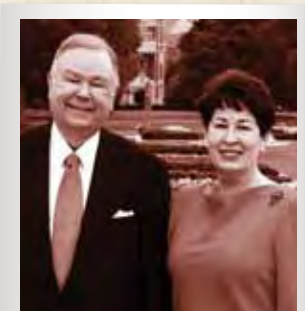
PRESIDENT EMERITUS BILL & SONDR A COLE CENTENNIAL BIOLOGY ENDOWMENT
 PRESIDENT HARGRAVE, BRENT COLE

THE COLE SCHOLARSHIP WAS ORIGINALLY ESTABLISHED TO ASSIST ECU WITH THE TIGER AMBASSADOR PROGRAM. HOWEVER, AFTER DR. COLE'S DEATH IN 2011, HIS WIFE SONDR A DECIDED TO AWARD SCHOLARSHIPS TO OUTSTANDING BIOLOGY STUDENTS, WHICH WAS DR. COLE'S AREA OF INTEREST. A SPECIAL LUNCHEON WAS HELD IN SEPTEMBER 2011 WHERE THE COLE FAMILY WAS ABLE TO MEET THE FIRST RECIPIENTS OF THIS SCHOLARSHIP. MRS. COLE PASSED AWAY IN LATE 2011, AND THE COLE FAMILY'S WISH IS THAT THE SCHOLARSHIP CONTINUE TO BE AWARDED TO ECU BIOLOGY STUDENTS.



R. BURL HARRIS CENTENNIAL LEGAL STUDIES ENDOWMENT

R. BURL HARRIS WAS AN ECU GRADUATE, AND WAS A WELL-RESPECTED MEMBER OF THE LEGAL PROFESSION IN ADA FOR MANY YEARS. AFTER HIS DEATH IN 2010, NUMEROUS CONTRIBUTIONS WERE MADE IN HIS MEMORY, AND HIS WIFE JAN COMPLETED THE SCHOLARSHIP IN 2011. AS ONE OF THE SIX FOUNDERS OF THE ECU FOUNDATION, HARRIS HOLDS A SPECIAL PLACE IN THE HISTORY OF THE UNIVERSITY, AND STUDENTS FOR YEARS TO COME WILL BENEFIT FROM HIS INFLUENCE AND HIS WIFE'S GENEROUS DONATION.



MOLLY SHI BOREN CENTENNIAL LEGAL STUDIES ENDOWMENT
 DAVID & MOLLY SHI BOREN

THIS SCHOLARSHIP WAS ESTABLISHED BY GOV. DAVID BOREN, CURRENTLY PRESIDENT OF THE UNIVERSITY OF OKLAHOMA, TO HONOR HIS WIFE MOLLY WHO IS AN ECU GRADUATE. SHE ALSO TAUGHT AT ECU FOR SEVERAL YEARS, AND GOV. BOREN HAS ESTABLISHED THIS SCHOLARSHIP TO REWARD OUTSTANDING STUDENTS IN THE AREA OF POLITICAL SCIENCE/LEGAL STUDIES.

OTHER NEW SCHOLARSHIPS



FRANK & RUTH KENNON

ATHLETICS – *Frank & Ruth Kennon Scholarship* This scholarship has been established in memory of former ECU Football Hall-of-Famer Frank Kennon. He coached high school athletics for 36 years and was inducted into the National High School Coaches' Hall of Fame. The scholarship will assist a football player who has used up all athletic scholarship funds but needs financial assistance to complete a degree to become a football coach.

BOOKS – *W. E. & Minnie (Curtis) Martin Book Scholarship*

This scholarship has been established by W.E. and Minnie Martin's grandchildren, Pete and Jackie Duncan and Don and Maria Martin, to defray the cost of books for ECU students from Pontotoc or Seminole Counties.



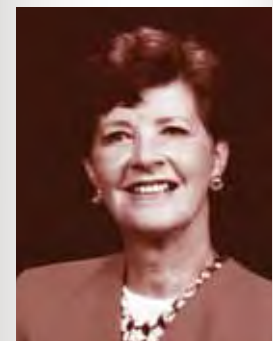
PETE DUNCAN, JACKIE DUNCAN,
DON MARTIN, MARIA MARTIN



BILL WALDEN, STACEY ZULU,
PHYLLIS DANLEY, DR. CHARLIE
JONES, & WENDELL GODWIN

BUSINESS ADMINISTRATION – *Bill Walden Business Administration Scholarship* This scholarship has been established by an anonymous donor in combination with friends and former students of Bill Walden, who taught at ECU for several years. It will be awarded each year to an outstanding student in business administration.

MUSIC – *Dr. Joanne Lambert Todd Music Scholarship* An anonymous donor established this music scholarship in memory of her good friend, Dr. Joanne Lambert Todd. Dr. Todd (known to Adams as Joanne Lambert) lived in Ada for several years, and was extremely interested in all of the arts, especially music. This scholarship will be awarded for the first time in the Fall semester of 2012, and will assist an outstanding music student with college expenses.



DR. JOANNE LAMBERT TODD



SARA RANDALL

ENGLISH – *Sara Randall Memorial English Scholarship* Sara was a junior English student at ECU at the time of her death. Her parents, Clifford and Janis Randall, have established this scholarship to reward an outstanding English student. As one of Sara's close friends stated: "Her spirit was wonderful and sweet and deep and creative and strong and ever so lovely." This scholarship will be awarded for the first time in the fall semester 2012.

RANIYAH RAMADAN



SIHAM RAMADAN, DR. TAWFIK RAMADAN, TOBEY HATTON

SCIENCE – Ramadan Family Scholarship

This new scholarship will assist ECU juniors or seniors who plan a career in research or the medical profession. The

Ramadan family has established this scholarship in the memory of their daughter Raniyah, a promising research scientist who passed away in July 2011 at the age of 34.



KENDALL & KYLE FOSTER, PHYLLIS DANLEY, CHRISTINE PAPPAS

POLITICAL SCIENCE – Political Science Public Service Scholarship

Kyle and Kendall Foster, both ECU alumni, established this scholarship as the first donation to the Foundation’s “Circle of Annual Giving” which started in fall 2011. Their ongoing donation, and that of several others, will provide scholarships to political science students who participate in public service while they are attending ECU.

SCIENCE – Anita J. and W. Dean Robinson Scholarship

COMMUNICATIONS STUDIES – Don and Bettie Black Foundation Award

PSYCHOLOGY – Judy Crabtree Memorial Psychology Scholarship

EDUCATION – Tara Millsap Student Teaching Award/Ina Green Memorial Scholarship

STUDENT ASSISTANCE – Wallace/Eubank/Ervin Scholarship

ALUMNI MEMBERSHIP DRIVE

During the fall of 2011, the Alumni Association conducted the most comprehensive membership drive in recent history. Buffy Lovelis, Director of Alumni Relations, coordinated the drive, which consisted of address labels and information about ECU and the Alumni Association mailed to over 27,000 known alumni. The results were overwhelmingly positive, and the campaign ended with over 1,000 active memberships, over 1,000 known legacies, and over 2,500 registered online community users.

Also important in the membership drive was the opportunity to update contact information, renew relationships, and add to the ever-widening circle of ECU devotees.

Thanks to the ECU Alumni Association for their assistance in this project!!



CAMPUS CAMPAIGN

IN THE SPRING OF 2012, THE FOUNDATION CONDUCTED A 42-DAY CAMPAIGN TO COMMEMORATE THE FOUNDATION'S 42ND ANNIVERSARY.

It was great to see how ECU faculty and staff pulled together to raise money for book scholarships!!

In the spring of 2012, the Foundation conducted a 42-day campaign to commemorate the Foundation's 42nd anniversary. The campaign, named "42 for ECU", was successful in garnering support from ECU's faculty and staff, along with several community members, and exceeded its goal of \$4,200 by raising over \$6,000 for the newly-established "Books R Us" Scholarship.

The 42-day campaign consisted of weekly prize drawings for those who contributed, and concluded with an ice cream sundae bar for all faculty and staff.

Final prizes were drawn at the closing event:

42 meals in the ECU Cafeteria

\$42 gift certificates from the ECU Bookstore

Season tickets to the 2012-2013 Hallie Brown Ford Fine Arts Season

GRAND PRIZE

A parking spot anywhere on campus for 42 weeks!

Dr. Trisha Yarbrough, director of ECU's Honors Program, won the much-coveted prize!



SUSIE GODWIN, TRISHA YARBROUGH,
PHYLLIS DANLEY



SCHOLARSHIP COMMITTEE & THE FIRST 10 DONORS

PRESIDENT'S CIRCLE

THE PRESIDENT'S CIRCLE IS AN EXCLUSIVE GROUP OF INDIVIDUALS AND BUSINESSES WHO PROVIDE TARGETED SUPPORT FOR THE ADVANCEMENT OF EAST CENTRAL UNIVERSITY.

This important group provides the University and the President with access to non-designated funds that can be used to enhance educational experiences and opportunities for students, faculty and staff. During the past year, the President's Circle has provided assistance for student and faculty recruitment, faculty and staff professional development, facility and equipment needs, University promotional events, and scholarship endowments.

Membership in the President's Circle provides invitations to exclusive events hosted by the President's Office, admission to all ECU-sponsored events, membership in the ECU Foundation, Inc., membership in the ECU Alumni Association, and a subscription to The Columns Magazine and Campus Updates. Membership also qualifies as a tax-deductible gift to the ECU Foundation (less any fair market value of benefits received).



PAULA GREEN, THE RAMADANS, BARBARA MILLER



DR. GARY PADDACK, SENATOR SUSAN PADDACK,
PRESIDENT HARDGRAVE



JANE KELLOGG, REGENT CONNIE REILLY

GOLF TOURNAMENTS

WE LOVE GOLF!

VIRGIL TAYLOR MEMORIAL GOLF TOURNAMENT

This golf tournament was held on June 15, 2012 at Western Hills Guest Ranch in Hulbert, OK. Virgil Taylor was a 1970 graduate of East Central University, and obtained his master's degree in rehabilitation counseling from OSU in 1975. He embraced the rehabilitation philosophy and dedicated his life to helping people with disabilities. ECU held a special place in his heart, and this tournament was organized after his death in 2008 with proceeds going to the Virgil Taylor Rehabilitation Scholarship at the ECU Foundation. This fund assists ECU students at the undergraduate level to pursue a career in vocational rehabilitation counseling, and in three short years has reached the centennial endowment level of \$15,000.



DR. JIM BURKE

ADA ELKS LODGE GOLF TOURNAMENT

This tournament was held in the summer of 2012 to raise money for the Elks' scholarship at the Foundation. Over the years, this fund has grown to over \$100,000, and assists at least 5 students per year in attending ECU.



HARLAND STONECIPHER, ARIANA RICE,
FELICIA GILLIAM, BRIANNA TULLY BAILEY,
SHIRLEY STONECIPHER, PHYLLIS DANLEY

NIKKI STONECIPHER MEMORIAL GOLF TOURNAMENT

More than 120 golfers convened at Oak Hills Golf and Country Club on June 4, 2012 for the seventh annual Nikki Stonecipher Memorial Scholarship Fund Golf Scramble. Proceeds from the scramble go directly to a fund established at the ECU Foundation in Nikki's name which provides tuition, fees, books, and housing for 8 semesters. This scholarship has provided assistance to 18 students for a total of over \$65,000, and total donations reached over \$500,000 with this year's proceeds. All of

those in attendance also helped Harland celebrate his ??? birthday!!

Nikki and her parents, Brent and Tina Stonecipher, were killed in a tragic plane accident in 2005. Her grandparents, Harland and Shirley Stonecipher, have truly turned the worst tragedy imaginable into a blessing for so many students!



MIKE TURPEN



TOURNAMENT PARTICIPANTS

DR. TIM GREEN MEMORIAL GOLF TOURNAMENT

Alums, community members and ECU supporters attended the April 2012 Dr. Tim Green Memorial Golf Tournament at Oak Hills Golf Course. Dr. Green, who died in April 2011, was ECU's director of athletics from 1981-2006, and was also an instructor in reading education early in his career. He was the recipient of numerous honors in both the athletic and educational areas, and oversaw the addition of four sports during his tenure at ECU.

Dr. Gil Morgan, an ECU alum and PGA Champions Tour Professional, has been featured at each of the golf tournaments, and has presented a golf exhibition at each one.

The Dr. Tim Green Centennial Scholarship Fund has been established at the ECU Foundation, and will assist with awards to reading specialists and to support athletic programs. Proceeds from the April 2012 golf tournament netted over \$15,000 for ECU's Tiger Club.



PHYLLIS DANLEY &
PAULA GREEN



RAYMOND JOHNSON, KENT HAMILTON,
DR. GIL MORGAN, GEORGE RHODES, LEO FUNDARO



RUSS ALLEN, LEE BAHNER, DR. GIL MORGAN,
CHAD LANCASTER, BRANDON TILLEY



MIKE & LESLIE DICUS

MIKE & LESLIE DICUS MEMORIAL GOLF TOURNAMENT

The untimely deaths of both Mike and Leslie Dicus have led Mike's parents to establish an accounting scholarship at ECU in memory of their son and daughter-in-law. The golf tournament which bears their names benefits the ECU Foundation on a rotating basis with the OU Foundation and the University of Oklahoma Peggy and Charles Stevenson Cancer Center. Over \$12,000 per year is awarded to ECU accounting students, both undergraduate and graduate, as a result of the Dicus' benevolence.



LECTURES

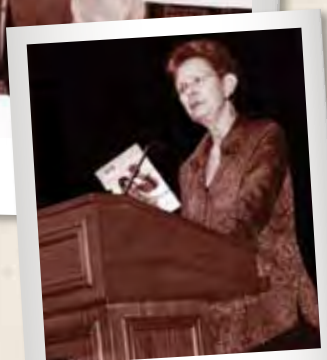
Dr. Carol Masheter, the oldest woman in the world to climb the highest mountains on each of the world's continents, presented the *4th Annual Louise Young Diversity Lecture* on April 18, 2012.

Climbing the "Seven Summits" is particularly remarkable because Dr. Masheter climbed all of these after the age of 60. She climbed Mt. Everest, the world's highest peak (20,029 feet above sea level) at age 61!

The annual *Louise Young Diversity Lecture* was established through an endowment from Dr. Louise Young, a native of Ada and graduate of both Ada High School and East Central University.



DR. CAROL MASHETER
& PRESIDENT HARGRAVE



LOUISE YOUNG



CAROL SMITH &
DAUGHTER SAMANTHA BUNYARD

The late Wilburn L. Smith, a former president and sales manager of Pre-Paid Legal Services Inc., was recognized posthumously as the Entrepreneur of the Year at ECU's annual *Leonard Limes Endowed Lecture in Entrepreneurship*. In addition, a \$250,000 gift to ECU from Carol will create the Wilburn L. Smith Center for Entrepreneurship in the Harland C. Stonecipher School of Business.

The annual *Watkins Lecture* was delivered by Lt. Gov. Jefferson Keel in February 2012. Keel, lieutenant governor of the Chickasaw Nation, discussed the National Congress of American Indians—he is currently serving as the national president of this organization. Keel is a 1978 graduate of ECU, was named a Distinguished Alumnus in 2008, and currently serves on the ECU Foundation's Board of Directors.

The Watkins Lecture is sponsored by the *Lou Watkins Endowed Lectureship in Political Science*. Lou Watkins is a graduate of ECU, and also a former instructor at the University.



LT. GOV. JEFFERSON KEEL

NEW PRESIDENT

NORTHEASTERN STATE UNIVERSITY

NEW PRESIDENT OF NORTHEASTERN STATE UNIVERSITY

Dr. Steve Turner ('92 and '93) was named the 19th president of Northeastern State University and assumed this position on January 1, 2012. Before leaving ECU for Northeastern, Dr. Turner served as Vice President for Administration and Finance, and also as Executive Assistant to the President for Governmental Relations and Economic Development. He came to ECU as a student and served in numerous capacities on the campus before becoming part of ECU's administrative team. He has also been on the ECU Foundation's Board of Directors for several years. We miss him, but are proud that he was a part of our ECU family and has done well in his chosen profession!



DR. STEVE TURNER

TIGERPALOOZA

Tigerpalooza was organized in 2010 in memory of Bron Warren, a talented young man who left us too early. The proceeds from the marching band contest are used to provide scholarships to outstanding students in instrumental music.



SCHOOL OF BUSINESS/CONFERENCE CENTER



BREAKING GROUND CEREMONIES

GROUND BREAKING CEREMONIES TOOK PLACE ON OCTOBER 19, 2011—SHOWN HERE ARE TRUSTEES AND DIRECTOR OF THE ECU FOUNDATION, INC. THE FOUNDATION DONATED \$250,000 FOR THE CONSTRUCTION OF THE CONFERENCE CENTER/SAFE ROOM (FOUNDATION HALL).

Construction on the new *School of Business/Conference Center* is well underway and on schedule. The building is expected to be completed in late spring 2013, and it is anticipated that classes will be held in the new facility starting in the fall semester of 2013.

The total cost of the project is approximately \$14 million, which includes all of the furnishings and the most up-to-date technology. The majority of the funds for this wonderful addition to the ECU campus have been provided by private donor funds and grants.

In addition to classrooms and faculty offices, the building will house the *Harland C. Stonecipher School of Business*, a conference center which has been constructed to serve as a "safe room" for disaster purposes (*Foundation Hall*), the *Wilburn L. Smith Center for Entrepreneurship*, the *Turner Criminal Justice Center*, the *Small Business Development Center*, the *Rudolph Hargrave Moot Courtroom*, a food court, computer labs, and several lounges/meeting areas for common gatherings.

A special thanks goes to the *Chickasaw Nation, Harland and Shirley Stonecipher, the City of Ada, the Ada Industrial Development Corporation, the Ada Jobs Foundation, Carol Smith, and Kevin Turner* for their substantial contributions to this project—what a legacy they are providing for future generations of ECU students!

JIMMY EPPLER, PRESIDENT AND CEO OF CITIZENS BANK, PRESENTS A \$75,000 CHECK TO ECU FOR THE NEW SCHOOL OF BUSINESS/CONFERENCE CENTER.



GOV. ANOATUBBY: THE CHICKASAW NATION HAS ONCE AGAIN SHOWN ITS GENEROSITY TO THE UNIVERSITY BY DONATING A SIGNIFICANT PORTION OF THE FUNDS NEEDED FOR THE CONSTRUCTION OF THIS FACILITY.



JIMMY EPPLER, WENDELL GODWIN, PRESIDENT HARGRAVE, & GERALD WILLIAMSON

DONORS

Ada Industrial Development Corporation
 Ada Jobs Foundation
 Ada Public Works Authority
 Bill Alexander
 Richard Alexander
 Kyle Allen
 Becky Reed Barker
 Glen Bawcum
 Blackfork Properties
 David & Molly Shi Boren
 BI & Twyla Bridgewater
 Judge & Mrs. Kenneth Buettner
 Richard Carvajal
 Chickasaw Nation
 Citizens' Bank
 Gary & Debra Cook
 ECU Foundation, Inc.
 Simone Fulmer
 Grace George
 Stephen Hailer
 Kent & Leslie Hamilton
 John & Kay Hargrave
 Harold Heath Law Offices
 Randy Harp
 G. Curtis Harris
 Joe Anna Hibler
 Jada Foundation
 Sue Jaquess
 Jearl Smart Foundation

Yvonne Kauger
 Don & Jane Kellogg
 Pete Klentos
 Rachel & W.H. Kopzynski
 Massey Family Foundation
 Becky McKenzie
 Gordon & Judy Melson
 Microsoft
 Patrick Milligan
 Earl Mills
 Mustang Fuel
 Brent & Pauline Mynhier
 Rhonda Noah
 Christine Pappas
 Betty Ely Parham
 Randy Parsons
 David & Sharon Petty
 Mark & Judy Phelps
 David Porter
 Victor Pryor

Ramadan Family
 Keith Rapp
 Sarkey's Foundation
 Craig & Christy Scheef
 Security State Bank
 R.L. & Jeannette Sias
 Carol Smith
 Harland & Shirley Stonecipher
 The Sovereignty Symposium, Inc.
 Jamie Thomas & sisters
 Brad Thompson
 Glenn & Sandy Thompson
 TS&H Shirt Company
 Kevin Turner
 Vision Bank
 Wells Fargo Foundation
 Gerald Williamson



THE WILBURN L. SMITH CENTER FOR ENTREPRENEURSHIP HAS BEEN ESTABLISHED WITH THE GENEROUS DONATION OF \$250,000 FROM HIS WIFE, CAROL.

JIM HAMBY, VISION BANK CEO, HOLDS A \$25,000 CHECK WHICH REFLECTS A PORTION OF THE \$75,000 GIFT FROM VISION BANK TO THE NEW BUSINESS BUILDING.



WENDELL GODWIN, JEFF HAIRSTON, PRESIDENT HARGRAVE, JIM HAMBY, & U.S. REP. TOM COLE



HARLAND AND SHIRLEY STONECIPHER CONTINUE TO SUPPORT THE UNIVERSITY WITH THEIR GIFT OF \$2 MILLION FOR THE HARLAND C. STONECIPHER SCHOOL OF BUSINESS.

FROM CURLS TO CURL

CENTER FOR UNDERGRADUATE RESEARCH AND LEARNING

A \$250,000 gift from the Dr. Raniyah Ramadan Foundation will help fulfill one of East Central University's long-time goals: providing a state-of-the-art research facility and program for undergraduate students. This gift, along with other funds, will provide the bulk of the funding for the *Dr. Raniyah Ramadan Center for Undergraduate Research and Learning (CURL)* that will include two undergraduate research labs for biology and one each for chemistry, environmental health science and psychology.

Raniyah Ramadan was a promising research scientist who grew up in Ada and passed away in July 2011 at the age of 34. The Foundation in her name was established by her parents, Dr. Tawfik and Siham Ramadam, and her sisters and brother to keep her memory alive, and also to establish scholarships in neuroscience research and cancer research.

Raniyah graduated from Ada High School and received a bachelor's degree from the University of Oklahoma. She then obtained a master's degree in public health

and a Ph.D. in neuroscience from the University of Oklahoma Health Sciences Center. She was a graduate research assistant in biomedical sciences at the OU Health Sciences Center from 2001 to 2007 where she researched the pathogenic mechanisms of bacterial endophthalmitis, while authoring and co-authoring several articles for academic journals.

She was awarded a prestigious post-doctoral research fellowship in ophthalmology and visual sciences at Case Western Reserve University in Cleveland, Ohio. After completing this fellowship, she moved to Regeneron Pharmaceuticals in New York where she worked on ocular disease models. She initiated the protocol for animal models of ocular inflammatory diseases that affect about two million Americans and also conducted the histology analysis for the company's uveitis models in rats and mice.

Raniyah's father, Dr. Tawfik Ramadan, provides campus health services for ECU students; her mother Siham is an ECU graduate, as are three of her five siblings.



THE RAMADAN FAMILY

CHAIRS, PROFESSORSHIPS, & LECTURESHIPS

THE STRENGTH OF ANY UNIVERSITY LIES IN ITS STUDENTS, FACULTY AND STAFF, AND THE TREMENDOUS SUPPORT OF ALUMNI.

ECU's alumni and other supporters have created endowments at the Foundation to help recruit and maintain faculty members and aid the University in other ways in the form of Chairs, Professorships, and Lectureships. The minimum monetary gift for a Chair is \$250,000; for a professorship is \$125,000; and for a Lectureship is \$25,000. Once these are matched dollar for dollar by the Regents, interest from these gifts benefits the University in perpetuity to assist in academic endeavors and to enhance the academic programs of the University.

ENDOWED CHAIRS

Robert S. Kerr Endowed Chair
in Environmental Health Science

Thomas A. Thomas Endowed
Chair in Human Resources

Valley View Regional Hospital
Endowed Chair in Nursing

East Central University
Endowed Chair in Nursing

Gene A. Nelson Endowed
Chair in Business

Sadie Knotts/McCasland
Endowed Chair in Nursing

Chickasaw Nation Endowed
Chair in Native American Studies

Hallie Brown Ford Endowed
Chair in Fine Arts

ENDOWED PROFESSORSHIPS

Adolph Linscheid Endowed
Distinguished Teaching Professorship

Crabtree Family Endowed
Professorship in Business

Choctaw Nation Endowed
Professorship in Nursing

Tom and Diane Criswell
Endowed Professorship in Nursing

Chickasaw Nation Endowed
Professorship in Accounting

Horne and Company Endowed
Professorship in Accounting

Vision Bank Endowed Professorship
in Banking and Finance

Chickasaw Nation Endowed
Professorship in Business Administration

ENDOWED LECTURESHIPS

Marvin Stokes Endowed
Lectureship in Education

Leonard Limes Endowed
Lectureship in Entrepreneurship

Julian Rothbaum Endowed
Lectureship in Public Affairs Policy

Lou Watkins Endowed
Lectureship in Political Science

R. Darryl Fisher Endowed
Lectureship in Writing and Scholarship

George Nigh Endowed
Lectureship in Government

Shirley Pogue Endowed
Lectureship in Business

David A. Lockmiller Endowed
Lectureship in Art History

OTHER LECTURESHIPS

S.C. Boswell Endowed Distinguished
Professorship in Business

Parker Ethics Center Endowed Lectureship

Dr. Louise Young Diversity Lectureship

FOUNDATION PROJECTS

INVOLVEMENT & ASSISTANCE

SCIENCE EQUIPMENT CHALLENGE

As a result of the Circle of Annual Giving in the fall of 2011 and the startup of the Assistance to Departments program, Dr. Bruce Weems informed the Foundation and Advancement staff of the need for a new autoclave in the science department. An anonymous donor quickly gave \$5,000 toward this purchase, and promised another \$5000 as soon as other fundraising was complete. Dr. Gerald Williamson went to work, raised the matching amount, and the new autoclave was purchased in August 2012.

POLITICAL SCIENCE/LEGAL STUDIES ALUMNI REUNION

The Foundation, Advancement, and Alumni staff assisted *Dr. Christine Pappas*, Department Coordinator for Political Science and Legal Studies, and Associate Professor, in contacting graduates of the Political Science and Legal Studies for a reunion in February 2012. *Kyle and Kendall Foster*, the first donors to the Foundation's Circle of Annual Giving campaign in Fall 2011, were in attendance and presented information to the group about the new scholarship they have established: *The Political Science Public Service Scholarship*. There were several donations to the scholarship that day, and several of the alumni are donating on a regular monthly basis using either debit or credit card payments.



SMART START SOUTH CENTRAL

This program is an early childhood initiative that seeks to provide better opportunities to children and families in Pontotoc, Garvin, Murray and Johnson Counties. *Director Patricia Little* states that "We envision that all children will be safe, healthy, eager to learn and ready to succeed by the time they enter school." Smart Start South Central is housed in ECU's *Center of Continuing Education and Community Services*, and donations are always welcome!



D. J. LAFON

D.J. LAFON, A RETROSPECTIVE

Lafon, a noted artist who was chair of ECU's Art Department from 1964 to 1984, died in January 2012. The exhibit of his paintings and prints, all from the Lafon family's private collection, opened with an evening reception sponsored by the ECU Foundation in the *Pogue Art Gallery* located in the *Hallie Brown Ford Fine Arts Center*. The June 5 opening was attended by former students from several states, as well as collectors of his works.

Lafon received the *Governor's Arts Award* in 1992 and the *2007 Lifetime Achievement Award* from the Paseo Arts Association. At ECU, he led the "*Ada Trio*" with two other ECU art faculty members, *Bob Sieg* and *Bob Barker*. A fund established at the ECU Foundation honors the *Ada Trio* and benefits the *Ada Trio Award* which is presented each year to an outstanding art student.

BRIDGES-BURKE SOCIAL WORK SCHOLARSHIP

Several contributions were made to this scholarship as the result of "anonymous" donors who matched dollar-for-dollar. (Guess Who?!)



DR. CAROL BRIDGES
& DR. JIM BURKE



RICHARD KIRABIRA, REGGIE WHITTEN,
CHARLES MUGABI

BRANDON WHITTEN INSTITUTE

This institute, established by *Reggie Whitten* after the tragic death of his son *Brandon*, serves the campus and surrounding community as a resource and referral center, a campus prevention center, and a training institute for addiction and recovery issues. The Institute also participates in research to address the needs of campus and community, as well as providing advisory services for *FATE (Fighting Addiction Through Education) Student Organization*. Director *Holli Witherington* has done an excellent job of managing this institute since its inception.

MILAM AWARD WINNER 2011 Former ECU football player *Jay Allbaugh*



MILAM AWARD



ALLEY CATS

"ALLEY CATS" production sponsored by the *Vinita (Shirley) Oliver Fine Arts Endowment*

SCISSORTAIL CREATIVE WRITING FESTIVAL

Sponsored by the *R. Darryl Fisher Endowed Lectureship in Writing and Scholarship*



DR. DUANE ANDERSON & AUTHORS



JIM SPURR

OKLAHOMA BUSINESS WEEK

Watch for Oklahoma Business Week 2013!



LISA JOHN

CRANFORD CHEERLEADING SCHOLARSHIP 2011

- Jessi Wells

ECU CHORALE TRIP TO WASHINGTON, D.C.

Fundraising started in the Spring of 2012 for a big trip to *Washington, D.C.*, planned for December 2013. All of the Chorale students will be responsible for a portion of their own expenses, and have planned several fundraising activities throughout the next year—*please attend and spend!!*

OTHER ASSISTANCE

Fine Arts Season, NAXOS Music Library Subscription, presentation by Jesus Morales, Study Abroad (International Student assistance), Rotten Apples Symposium

HOW AN ENDOWMENT WORKS



- A DONOR GIVES TO THE FOUNDATION TO ESTABLISH A NAMED ENDOWED SCHOLARSHIP IN AN AREA OF HIS OR HER PASSION. THE MINIMUM AMOUNT FOR A FOUNDATION ENDOWMENT IS \$10,000, WHILE THE MINIMUM FOR CENTENNIAL ENDOWMENT RECOGNITION IS \$15,000.
- THE DONOR WORKS WITH THE FOUNDATION TO DEVELOP CRITERIA FOR THE SCHOLARSHIP AND GUIDELINES FOR THE DISTRIBUTION. A SCHOLARSHIP AGREEMENT IS SIGNED BY BOTH PARTIES.
- THE GIFT IS ENTERED INTO THE ECU FOUNDATION ENDOWMENT FUND.
- THE FOUNDATION'S INVESTMENT COMMITTEE INVESTS THE DONOR'S GIFT IN ACCORDANCE WITH THE FOUNDATION'S INVESTMENT OBJECTIVES TO MAXIMIZE RETURNS AND MINIMIZE RISK.
- A PORTION OF THE EARNINGS ON THE INVESTED FUNDS WILL BE USED FOR DISTRIBUTION AS SCHOLARSHIPS TO STUDENTS, WHILE THE FUND'S PRINCIPAL AMOUNT REMAINS INTACT.
- BY REINVESTING THE REMAINDER OF THE EARNINGS, THE SCHOLARSHIP CONTINUES TO GROW AND IS PROTECTED FROM INFLATION, PROVIDING ANNUAL SUPPORT TO ECU'S STUDENTS FOR DECADES TO COME.

PLANNED GIVING WEBSITE

WWW.ECOK.EDU/GIVE2ECU



CHECK OUT
OUR NEW
WEBSITE!

GIFTS TO THE FOUNDATION

HOW CAN I GIVE TO THE FOUNDATION?

Donors give to the Foundation for many different reasons. Some want to repay the investment that others made in them. Some want to give a gift that adds value to the University, and that also brings deeper meaning to their lives. Some simply want to support the ECU family and make a positive impact on faculty, staff and students of the future. Whatever the reason, donor gifts are important to the Foundation and to the University, and we want to make sure that you are aware of all of the different ways that you can donate.

The Foundation will accept any level of gift, and in all cases, the wishes of the donor will be the guiding principal as to how the funds are used. Donors frequently specify an endowed scholarship, academic department fund, endowed lectureship/professionship/chair or capital improvement project as the target of their benevolence.

The Foundation encourages you to discuss the various methods of giving with your accountant and/or attorney in order to select the giving mechanism which best fits your circumstances. Flexible options allow you to demonstrate your commitment and maximize your support of the University's mission. The most common types of gifts are:

GIFTS OF CASH, CHECK, OR CREDIT CARD

These gifts are always welcome because they are available immediately to strengthen the Foundation and the University or begin earning income for the future.

GIFTS OF SECURITIES

These gifts include stocks, bonds, mutual funds and IRAs, and are also available immediately to impact the work of the Foundation.

GIFTS OF PERSONAL PROPERTY

Personal property can include coin collections, antique cars, gun collections, artwork, musical instruments, etc.

GIFTS OF REAL PROPERTY

Real estate, homes, business property and farmland that have grown in value can result in capital gains taxes if sold, or tax advantages are available through a charitable gift to the Foundation. When the Foundation acquires your gift of appreciated stock or property, you receive a tax deduction equal to its fair market value and also avoid costly capital gains tax on the increase in value.

GIFTS-IN-KIND

Donations of software, licenses, services, vendor products, and other property also support the mission and programs of ECU. These gifts-in-kind allow the Foundation to use our resources for other needs while you get credit for your support.

GIFTS OF TRUSTS

This can include charitable remainder trusts, unitrusts, lead trusts, family trusts, annuity trusts, etc., that can avoid capital gains taxes and provide an annual income for life.

GIFTS OF INSURANCE

Naming the Foundation as the owner and beneficiary of your life insurance policy is also an option, especially when your policy has a face amount that is much greater than the amount you could afford to give in cash. By assigning ownership to the Foundation and making the Foundation the beneficiary of an old policy that is no longer needed for its original purpose, such as sheltering children's education, you can make a substantial gift at a low cost and take an immediate income tax deduction for the value of the policy. You can then contribute an amount equal to the policy's premiums to the Foundation and deduct that gift as a charitable contribution. Proceeds of the policy will pass to the Foundation free of estate taxes. New policies may also be obtained listing the Foundation as the owner and/or beneficiary as a part of financial or estate planning.

THE ULTIMATE GIFT

The will is the most widely used estate-planning tool in America today. A simple document that is easily drafted and updated, it remains the most popular method of planned giving for almost every charity, including the ECU Foundation.

There are five types of charitable bequests you can make when directing all or part of your estate to the Foundation:

General Bequest: An agreed-upon dollar amount.

Specific Bequest: A specific, identified property or security, including real estate, stocks, or bonds.

Residuary Bequest: All or a portion of an estate's property after all debts, taxes, expenses and other bequests have been made.

Contingent Bequest: The Foundation serves as an alternate beneficiary in case a beneficiary dies or disclaims a bequest.

Restricted Bequest: Any of the above bequests with a specific purpose for the property, such as establishing a scholarship or endowment.

While a will can be a simple and effective option for many, a living trust might allow assets to be distributed to heirs without the delays or costs of probate. *Be sure to consult with a qualified professional before you draft your will or trust, and review it often.*

AMY MARIE JAMES

A gift from Amy James in the amount of \$50,000 is an excellent example of the "Ultimate Gift." Amy passed away in April 2012 at the young age of 45, and had designated a gift to the ECU Foundation in her will. This "gift" was delivered to the Foundation on June 14, 2012.

Amy was the daughter of Ada resident E.W. "Dub" James and granddaughter of Dean Ed James who was part of the ECU family in the 1960's and 1970's. She graduated from the University of Oklahoma in 1989 and taught in the Norman Public School System from 1991-1995. She became an entrepreneur, an author, and a businesswoman, and became the founder and CEO of Knowledge Essentials, Higher Benchmark

LLC, sixThings, and Think Interactive. These businesses dealt with the provision of curriculum alignment services for all levels of education as a result of the "No Child Left Behind" legislation.

James' gift is a totally unrestricted one, which means that the Foundation and its Board of Trustees will work closely with her estate to decide how the funds will best be used. Amy truly understood the meaning of the "Ultimate Gift," and also valued higher education and the many opportunities that are available to those with an advanced degree.



J. LORENE FULLER

Another great example of the "Ultimate Gift" is that from J. LoRene Fuller (1941) who died in March 2011 at the age of 92. While serving as executor of her estate, Vision Bank notified the Foundation of a \$25,000 bequest from Ms. Fuller. This gift, like that from Amy James, was totally unexpected, but very much appreciated!

Ms. Fuller graduated from both Ada High School and East Central University, and then obtained a Master's Degree from the University of Oklahoma.

She was employed at the Ada News and later American Airlines in Phoenix, Arizona for several years. She later moved back to Ada and worked at the Robert S. Kerr Environmental Research Laboratory until retirement.

Like James, Fuller obviously understood the value of higher education, and the Foundation will work diligently to make sure that her bequest is used in the most prudent way possible.

CALLIXYLON SOCIETY

Giving levels in *The Callixylon Society* have been established to recognize the contributions of the individuals, corporations and organizations who through their total *lifetime gifts* provide support for the enhancement of the University.

SILVER LEVEL \$10,000-\$25,000

Angela Ables
Linda Ainsworth
Jay Allbaugh
Duane Anderson
Paul Barby
Margaret Barton
Glen Bawcum
Richard Bays
John Bedford
Sally Bennett
Daniel Boone
David Boren
Emma Box
William Bridgwater
Slover Cape
William Chapman
James Clark
Charles Collings
Michael Crawford
Diane Criswell
Jay Cuccia
Phyllis Danley
Denver Davison
Harvey Dean
Austin Deaton
Warren Dellinger
Robert Diamond
James Duckett
Brent Dyer
Benjamin Edwards
Jack Eldridge
Mamie Farnham
Glenn Floyd
Koy Floyd
Mary Forster
Rodney Gray
John Hargrave
Yvette Harjo
Bill Harris
Janis Harris
Arthur Herman
Claudia Hisle
Cameron Horne

Jay Horne
Shelly Howell
Ivan Keatley
Paula Kedy
Harrel Kennedy
Rachel Kopczynski
Linda Kulp
Marquis Landrum
Phyllis Lasarsky
Thomas McKnight
Mark Millsap
Robert Muntz
Victor Neal
Clarence Oliver
Donald Orr
Oscar Parker
Jack Paschall
Paul Pfeffer
Stephen Pierce
David Porter
Dexter Pruitt
Victor Pryor
Martha Rhynes
Elizabeth Ross
Richard Ryerson
Stephen Schmelling
Clay Shannon
Terry Shannon
Lynda Simpson
Wilburn Smith
Patrick Stone
James Thomas
Brad Thompson
Rahmona Thompson
Steven Turner
Mattie Warren
Diana Watson-Maile
Essie Wilburn
Elsie Williams
Kelvin Williams
Gerald Williamson
Loretta Yin
Ronald Young

ORGANIZATIONS

Ada Artists Association
Ada Fraternal Order of Police
Ada High Class of 1950
Ada Lion's Club
Ada Orthopedics
Ada Regional United Way
Alpha Kappa Alpha Educational Advancement Foundation, Inc.
Arkla Gas
Central & Southwest Foundation
Chickasaw Nation
Administrative Services
Diamond Onions
Dicus Supermarkets
ECU Women's Club
First Merit Bank, N.A.
Glenn Watson Administrative Trust
Holcim, Inc.
Home Federal Bank
J. Chalmers Herman 1996 Revocable Living Trust
Jearl Smart Foundation
Kellogg & Sovereign Consulting, LLC
Landmark Bank
Laurco Energies, Inc.
Microsoft Matching Gifts Program
Oklahoma
Rehabilitation Association
Oklahoma Temporary Services, Inc.
Professional Food-Service Mgmt.
Puterbaugh Foundation
Raytheon Company
Riggs, Abney, Neal, Turpen, Orbison & Lewis
Samuel Roberts Noble Foundation
Semira Charboneau
Internal Medicine, P.C.
Texas Instruments Foundation
The Capitol Group Co.
Thompson College Stores, Inc.
Vanguard Charitable Endowment Program
Video Plus, LP
Wal-Mart Foundation
Wells Fargo Matching Gift Program
Whitten Newman Foundation
Natashia Wright Memorial Fund

GOLD LEVEL \$25,001-\$100,000

Anonymous
Nathan Atchison
John Charboneau
Martin Clark
Bill Cole
Jack Conn
Edna Cooley
Blake Crabtree
Tom Crabtree
James Cranford
Victoria Davison
Janice Diamond
Ronald Evans
Brad Fenton
James Gray
Randy Harp
Charlotte Herman
Tommy Hewett
Judy Horne
Lee Horne
Aylene Johnson
Carlos Johnson
Jane Kellogg
Melba King
Trease Layton
Leonard Limes
Carlotta Lockmiller
Louzelle Malcom
Doris McCoy
Gil Morgan
Trudy Nance Carter
Betty Parham
Fred Pfeffer
Julian Rothbaum
James Saied
Craig Scheef
Ellen Sherman
Carol Smith
Michael Smith
Betty Stevens
James Stringfield
William Thrash
Glenn Watson
Carla Weber
Jimmy Williams
Jack Witherow
Helen Louise Young

ORGANIZATIONS

Ada Elk's Lodge #1640
Amy James Trust
Arvest Bank Operations
C.L. Richards
Family Foundation
Chesapeake Energy
Compass Group
ConocoPhillips Company
Devon Energy Corporation
Diamond "K"
Kiwanis of Ada
Dicus Corporate Office
Dole Enterprises, L.L.C.
East Central Credit Union
ECU Alumni Association
First United Bank
First USA
Home Title Guaranty Co
John McGee Trust
KPMG Foundation
Lamar Companies
Lola Lance Estate
Masonic Charity
Foundation of Oklahoma
New York Life Foundation
Oklahoma Gas
and Electric Foundation
Oklahoma State Bank
People's Electric
Cooperative
SBC Telephone
Seminole Nation
Texas Book Company
Texoma Health Foundation

PLATINUM LEVEL \$100,001-\$500,000

Kay Adair
Anonymous
J.H. Criswell
Thomas Criswell
Raymond Estep
Bill Horne, Sr.
Ayleene McKeel
Gene Nelson
Randall Pogue
Patricia Richard
Bryan Roark
Kenneth Smith
Dorothy Summers
Thomas A. Thomas
Kevin Turner
Reggie Whitten
Sterling Williams

ORGANIZATIONS

Choctaw Nation of Oklahoma
Citizens Bank of Ada
Ethics and Excellence in Journalism Foundation
Kerr Foundation, Inc
McCasland Foundation
Oklahoma City Community Foundation
Sarkeys Foundation
Valley View Regional Hospital
Vision Bank of Ada

DIAMOND LEVEL \$500,000+

Eleanor Dedmon
Hallie Brown Ford
Shirley Pogue
Harvey Price
Harland Stonecipher

ORGANIZATIONS

Ada Coca-Cola Bottling Company
Briles Scholarship Fund
Chickasaw Nation Division of Commerce
Ford Family Foundation
Inasmuch Foundation

DISCLAIMER FOR DONOR LISTS

These lists report cumulative gifts made from July 1, 2011 through June 30, 2012. Despite our best efforts, errors and omissions sometimes occur in the creation of these lists. If your information is omitted or listed incorrectly, please accept our apology and contact the Foundation as soon as possible so that we can make corrections.

Also, please understand that while gifts may have been received from a couple or a family, only one name per couple or family is listed here because of spacing concerns.

THE CIRCLE OF ANNUAL GIVING

THE CIRCLE OF ANNUAL GIVING RECOGNIZES GIFTS OF \$1,000 OR MORE AT SIX GIVING LEVELS. THESE GIFTS ENHANCE SCHOLARSHIPS AND OTHER UNIVERSITY INITIATIVES, THEREBY ENABLING THE UNIVERSITY TO PURSUE A LEVEL OF EXCELLENCE NOT OTHERWISE POSSIBLE.

CHARLES BRILES



The Briles Circle is named for the founding president of East Central Normal School, Charles W. Briles, who served from 1909 to 1916. This Circle honors those donors who contribute to the University or Foundation through an annual contribution of \$1,001 to \$5,000.

JAMES GORDON



The Gordon Circle, which honors East Central Normal School's second president who led the college from 1916 to 1920, recognizes the generosity of those who make annual contributions to the University or Foundation of \$5,001 to \$10,000.

ADOLPH LINSCHIED



The Linscheid Circle is named for East Central State Teachers College's third president who led the college from 1920 to 1948. It recognizes the special commitment of those donors who annually contribute between \$10,001 and \$25,000.

CHARLES SPENCER



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