

College of Health & Sciences

2013-2014 Family & Consumer Sciences- Retail Merchandising Degree Plan

FIRST YEAR - FRESHMAN

Fall Semester

ART	1113	Fundamentals of Art
UNIV	1001 *	Freshman Seminar
ENG	1113 *	Freshman Composition I
PS	1113 *	United States Government
FCS	1513 *	Nutrition
MATH	1--3 *	Mathematics

Math 1513 College Algebra RECOMMENDED

16 TOTAL HOURS

Spring Semester

FCS	1213	Textiles
BIOL	1-14 *	Life Science
ENG	1213 *	Freshman Composition II
FCS	1523	Careers in Family & Consumer Sciences
ECON	2003 *	Principles of Macroeconomics

16 TOTAL HOURS

SECOND YEAR - SOPHOMORE

Fall Semester

FCS	1113	Basic Construction Techniques
FCS	2193	Retail Merchandising
	---3 *	Communication** (Speech OR Language)
		<i>COMM 1113 Fundamentals of Human Communication RECOMMENDED</i>
	---3 *	Communication** (Computer Literacy)
		<i>CMPS 1513 Computer Literacy RECOMMENDED</i>
	---3 *	Humanities & Social Sciences**
		<i>ART 2233 Art in Life RECOMMENDED</i>

15 TOTAL HOURS

Spring Semester

HIST	24-3 *	United States History Survey**
FCS	3413	Design, Wardrobe & Image Analysis
	1-14 *	Physical Science**
		<i>GEOG 1214 Earth Science RECOMMENDED</i>
FCS	3623	Retail Fashion Promotion
	---3 *	Humanities- Western Civilization**
		<i>HUM 2413 Responding to Literature RECOMMENDED</i>

16 TOTAL HOURS

THIRD YEAR - JUNIOR

Fall Semester

UNIV	3001 *	General Education Seminar
FCS	3013	Consumer Buying
FCS	3313	Merchandise Buying
FCS	---	3 Required Elective 3000-4000 Level
MKTG	3313	Principles of Marketing
	---3 *	Humanities-Cultural/Human Diversity**

HIST 2613 Explorations in World History & Culture RECOMMENDED

16 TOTAL HOURS

Spring Semester

FCS	3813	Fashion Merchandising Internship
FCS	4013	Visual Merchandising
FCS	4113	Intermediate Construction Techniques
FCS	4213	Family Relationships
	---	3 Elective (3 Hours)

15 TOTAL HOURS

FOURTH YEAR - SENIOR

Fall Semester

MKTG	3353	Retailing and eBusiness Management
MKTG	3813	Professional Selling
	---	9 Elective (9 Hours)

15 TOTAL HOURS

Spring Semester

MKTG	3423	Integrated Marketing Communications
	---	6 Elective (6 hours)
	---	6 Elective (6 hours)

15 TOTAL HOURS

TOTAL DEGREE PLAN HOURS 124

*Denotes General Education Requirement

**See current catalog "General Education Requirements" for selection