

ECU STONECIPHER SCHOOL OF BUSINESS

>It's all about the right investment

Careers with a Business Degree:

Account Managers
Bankers
Chief Executive Officers
City Managers
Consultants
Controllers
Cost Accountants
Database Specialists
Entrepreneurs
Estate Planners
Financial Planners
Human Resource Managers
Informational System Analysts
Internal Auditor Managers
Marketers
Sales Persons
Market Researchers
Social Media Specialists
Realtors
Risk Managers
Tax Advisors
Training Specialists
Web Page Developers
...and so much more!

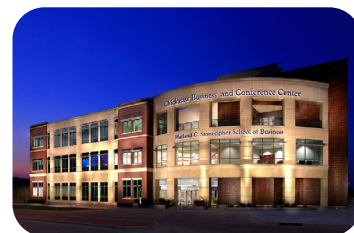
Investing in your future requires you to make deliberate and tough decisions about your education and partners in your education. As your partner in education, the faculty and staff of the Stonecipher School of Business (SSB) pledge to utilize our expertise and resources to leverage your education into a career beyond what you can currently imagine. Our goal is to maximize the return on your investment and lead you down a path of unimaginable success.

A large percentage of the faculty have served as leaders in industry and maintain their professional connections. Their experience allows you to earn an education that goes beyond the textbook. Engaged faculty members have been recognized with the Teaching Excellence Awards through our accrediting body, ACBSP, for each of the last five years for Region 6 (Oklahoma, Texas, Louisiana, Arkansas and New Mexico). Through the partnership between the faculty and students in the SSB, students have received regional, national and international recognition. The SSB dominates the annual state entrepreneurship competition (Love's Cup) taking the top honors year after year with teams earning thousands of dollars (more than \$35,000 as of 2024) to put toward their proposed businesses or to offset educational expenses.

Join the many alumni whose road to success started at ECU's SSB, located in the Chickasaw Business and Conference Center. If you want to be the best, you want to surround yourself with the best. At ECU's SSB, you will find the best.

>Business Leaders Association

The SSB takes great pride in being the premier student-centered business school. In addition to the quality classroom education, students have the opportunity to advance their knowledge and network through participation in Business Leaders Association (BLA). The BLA is the umbrella organization for ENACTUS, the American Marketing Association Club, Delta Mu Delta,

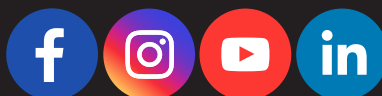


Student Center for the Public Trust, ECU student chapter of SHRM and two Business Scholars Programs. The faculty advisors and student leaders work to provide opportunities to learn about the various career paths with the "A Day in the life of a ..." series, network with potential employers and alumni, gain assistance with job searching through resume review nights and attend special events such as OKC Thunder games and Broadway plays. Through participation, students have been able to travel and compete at national and international conferences. Students selected to be in the Scholar Leaders Program (top 1% of Business/Accounting majors) have been able to travel domestically to New York City, Chicago, Seattle and internationally to Uganda. While in Uganda, students worked to facilitate the first ever US/Africa Business Week, a modified version of ECU's award-winning Oklahoma Business Week. Because of the faith that our alumni and community members have in the SSB, these students were allowed to travel at zero out-of-pocket costs.

East Central University

1100 E. 14th St.

Ada, Oklahoma 74820



www.ecok.edu/SSB • 580-559-5649

Campus Tours:

ecok.edu/take-a-tour

580-559-5628

ecutiger@ecok.edu

STONECIPHER SCHOOL OF BUSINESS

>DEGREE OPTIONS

Accounting

The Accounting program offers a wide selection of courses that delve into such diverse areas as financial reporting, managerial decision-making, governmental accounting, taxation and auditing. Accounting students, faculty, alumni and prospective employers all work together so that East Central University's Accounting graduates can enter the world of business with superior qualifications and training. Professional organizations such as the Oklahoma Society

Master in Accounting

The Master of Science in Accounting is designed to prepare students to move into authority positions in manufacturing companies, governmental units, not-for-profit entities, public accounting firms, and other professional or service organizations. The unique combination of human skills, knowledge and technology embedded in the curriculum will prepare graduates for these opportunities.

Business Administration

A Business Administration degree provides the concepts and skills for success in business, careers and future study. Areas studied include financial and quantitative analysis, business law, entrepreneurship, managerial decision-making, ethics, marketing, accounting, written and oral communication, economics and computer expertise. A Stonecipher School of Business degree meets the needs of the highly competitive and ever-changing business world through small classes, personalized advising and quality faculty and facilities. The department of Business Administration brings together five business disciplines with programs leading to a bachelor of science. Concentrations include General Business, Management, Entrepreneurship, Finance and Marketing.

Information Technology Management

A Bachelor of Science degree in Information Technology Management (ITM) supports the need for workers who understand the basic functions of management (staffing, organizing, budgeting and control) along with IT functions as it relates to business (software development, change management and network planning). The degree will prepare students to succeed in entry-level positions in the field and advance to the level of Computer and Information Systems Managers, where they could be responsible for the development of technology strategies, upgrading technology and securing systems. Students will have the opportunity to earn options in Information Systems, Project Management or Data Analytics.

Master in Management (MiM)

The MiM degree targets students whose first degree is outside a business field or who have a degree in a business field but would like to enhance their knowledge of business. The curriculum is designed to provide an innovative, high-level, focused program in response to employer needs for managerial level employees with a sound knowledge of business theory and practices. Students admitted to the program are not required to complete "leveling" courses as required by traditional MBA programs. The program is designed to be completed in 12-24 months.

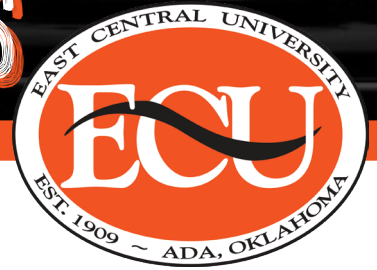
Certificates

The Stonecipher School of Business also offers certificate programs in:

- Banking & Finance
- Project Management
- Entrepreneurship
- Promotions Management
- Human Resources Management
- Global Business
- Management Information System
- Treasury Management
- Managerial Accounting

To prepare students for tomorrow's world through a dynamic & diverse learning experience.

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Stonecipher School of Business

Dean: Dr. Michael Scott

Undergraduate Degrees: 3

Master Degrees: 2

Bus. Admin. Concentrations: 5

ITM Concentration: 3

Certificates: 10

Faculty: 11 full-time

Organizations: 1

Scholarships: 50+

Location: 312 CBCC

ECU at a Glance

Undergraduate Enrollment: 3,300

Undergraduate Majors: 60+

Student to Faculty Ratio: 17 to 1

Average Class Size: 22

Faculty with PhDs: 65%

States Represented: 28

Countries Represented: 30+

Year Founded: 1909

Campus Size: 140 acres

Area Location: Ada, Oklahoma

Tiger Spirit

Mascot: Roary the Tiger

School Colors: Orange & Black

Student Organizations: 35+

Athletics: NCAA Division II

Men's:
Football
Baseball
Basketball
Cross Country
Track & Field
Golf

Women's:
Basketball
Volleyball
Softball
Soccer
Cross Country
Track & Field
Golf

