

This is the scoring rubric that the judges will be utilizing while scoring the 2026 Homecoming Banners. Please utilize this rubric when planning, designing, and creating your banners. Each banner will be scored out of 100 points. The decision of the judges is final.

CATEGORY	POINTS TOTAL	WHAT JUDGES LOOK FOR
Homecoming Theme	20	Clearly represents the Homecoming theme and includes the spirit of celebration
Creativity and Originality	20	Shows unique ideas, originality in design, and effort in the execution
School Spirit	20	Demonstrates strong school spirit and enthusiasm for the Homecoming season. Represents the university in a positive and appropriate manner.
Visual Appeal and Design	15	Eye-catching design balanced and overall cohesive appearance. Design elements work well together.
Craftsmanship and Quality	15	Banners are neat and clean. Artwork demonstrates time, effort, and attention to detail.
Requirements	10	Has name of student organization and "ECU" or "East Central University" visible on the banner. Banners follow all banner requirements.
TOTAL	100	