

EAST CENTRAL UNIVERSITY
ART B.F.A.
Graphic Design Concentration
0022
2026-27 Catalog Year

Requirements for Bachelor's Degrees

- 30 hours at ECU
- 60 hours at four-year institution
- 40 hours upper level courses
- OSRHE computer proficiency requirement

I. General Education 40 hours

A maximum of 12 hours may be counted in both the major/related work and general education.

II. Major in Graphic Arts 75 hours

A. Foundation Core 33 hours

- ART 1123 Computers for Creatives
- ART 1133 Drawing I
- ART 1143 Theory and Social Practice
- ART 1213 Two Dimensional Design
- ART 1313 Three Dimensional Design
- ART 2243 Art History Survey I
- ART 2253 Art History Survey II
- ART 2273 Survey of Multicultural Art
- ART 2423 Color Theory
- ART 3713 Printmaking I
- ART 4213 History of Art: Contemporary

B. Design Core 18 hours

- ART 2153 Typography I
- ART 2943 Principles of Graphic Design
- ART 3133 Drawing II
- ART 3153 Typography II
- ART 3943 Graphic Design I
- MCOM1713 Introduction to Photography

C. Advanced Design Core 12 hours

Select twelve (12) hours from the following:

- ART 3303 Motion Graphics
- ART 3403 Figure Drawing I
- ART 3953 Graphic Design II
- ART 3163 Publication Design

D. Major Electives 9 hours

Select three (3) courses from the following:

- ART 3143 Drawing III
- ART 3414 Figure Drawing II
- ART 3903 Figure Drawing III

- ART 2113 History of Graphic Design
- ART 4113 Motion Graphics II
- ART 4981-4 Seminar in Art: Topic TBA
- MCOM1813 Introduction to Video
- MCOM3043 AR/VR Production
- MCOM3063 Emerging Media
- MCOM3333 Intermediate Photography
- MCOM3343 Imaging for Media
- MCOM4224 Social Media Art Photography
- MCOM 4323 Multimedia Design Lab
- MCOM 4711-3 Professional Internship

E. Capstone Course 3 hours

- ART 4741 Professional Practice I
- ART 4841 Professional Practice II
- ART 4971 Senior Exhibit

III. Minor (not required)

IV. Electives 5 – 14 hours

An elective course is any college-level course not required by the degree that is utilized to reach the 120 credit hours required for degree completion. Elective courses are chosen according to the interest of the student and can be used in completion of a minor, certificate, or additional major.

V. Total Hours Required 120 hours

VI. Special Requirements

See catalog for specific program requirements. “Teachers” or “methods” courses do not count in the major.