COLLEGE OF LIBERAL ARTS AND SOCIAL SCIENCES
MASS COMMUNICATION
MEDIA PRODUCTION DEGREE PLAN
2026-27

FIRST YEAR- FRESHMAN (32-HRS)
Fall Semester – 16 Total Hours

ART	1123	Computers for Creatives
MCOM	1733	Intro to Mass Media (C)
UNIV	1001	Tiger Connect (C)
ENG	1113	Freshman Composition I (C)
MATH	xxx3	Mathematical and Statistical Reasoning (CT)
ANY	xxx3	General Education Elective (GC)

Spring Semester – 16 Total Hours

MCOM	1813	Intro to Video Production
ENG	1213	Freshman Composition II (IL)
ANY	xxx4	Nature and Science I (C) (CT) (IL) (IKC) (GC)
PS	1113	U.S. Government (CT)

Take one of the following:

MCOM	1713	Intro to Photography
ANY	xxx3	General Education Elective

SECOND YEAR-SOPHOMORE (30-31-HRS*)
Fall Semester – 15 Total Hours

MCOM	2733	Writing for Media I (C)
MCOM	2753	Intro to Audio Production
HIST	xxx3	Civic Consciousness (CT)
ANY	xxx3	Cultural and Aesthetic Awareness I (C) (CT) (IL) (IKC) (GC)

Take the one of the following not taken in Spring First Year:

MCOM	1713	Intro to Photography
ANY	xxx3	General Education Elective

Spring Semester – 15-16 Total Hours

MCOM	3333	Intermediate Photography (AND/OR MCOM 3873 Intermediate Video in the fall)
ANY	xxx3	Any Required Elective for MCOM/ART/ENG
ANY	xxx3	Exploration and Personal Enrichment I (C) (CT) (IL) (IKC) (GC)
ANY	xxx3-4	Nature and Science II (C) (CT) (IL) (IKC) (GC)
ANY	xxx3	Cultural and Aesthetic Awareness I (C) (CT) (IL) (IKC) (GC)

*As options for 3-hour science courses are limited, students may take a 4-hour science course and take one less hour elsewhere in General Education Electives.

THIRD YEAR - JUNIOR (29-HRS)
Fall Semester – 15 Total Hours

MCOM	3053	Social Media Management (C)
ART	2943	Principles of Graphic Design (AND/OR MCOM 3343 Imaging for Media in the spring)

ANY xxx3 Any Required Elective for MCOM/ART/ENG

ANY xxx3 Upper Level Elective

Take one of the Following:

MCOM 3013 Media Practicum
MCOM 4323 Media Design Lab
MCOM 4713 Professional Internship

Spring Semester – 14 Total Hours
MCOM 3783 Writing for Media II
MCOM 4012 Career Preparation
MCOM 3853 Media Ethics & Law
MCOM 3873 Intermediate Video
MCOM 3843 Imaging for Media

FOURTH YEAR - SENIOR (31-HRS)
Fall Semester – 15 Total Hours
ANY xxx3 Any Required Elective for MCOM/ART/ENG
ANY xxx3 Any Required Elective for MCOM/ART/ENG
ANY xxx3 General Education Elective
ANY xxx3 Upper Level Elective
ANY xxx3 Upper Level Elective

Spring Semester – 16 Total Hours
MCOM 4611 Senior Portfolio
ANY xxx3 Any Required Elective for MCOM/ART/ENG
ANY xxx3 Any Required Elective for MCOM/ART/ENG
ANY xxx3 Upper Level Elective
ANY xxx3 Upper Level Elective
ANY xxx3 Upper Level Elective

Total Degree Plan Hours: 120

General Education Student Learning Outcome Index

Students must take at least one course that meets each of the five Student Learning Outcomes

Communication (C)
Critical Thinking (CT)
Information Literacy (IL)
Intercultural Knowledge and Competence (IKC)
Global Citizenship (GC)