2026-2027

Certificate in Global Business
(18 Credit Hours)

The Certificate in Global Business provides students with an understanding of business practices in an international context. Coursework introduces foundational business concepts, global markets, management, and marketing strategies across cultures. A required study abroad experience, completed in partnership with the Office of Global Education, allows students to gain firsthand exposure to international business environments. Elective credit from the host institution further enhances the global learning experience. This certificate complements a variety of majors and prepares students for careers in international business and global organizations. *(Curriculum updated: AY 2025-26)*

Required Courses

☐BUS 1113 Foundations of Business
☐BUS 4103 Global Business
☐MGMT 3013 Principles of Management
☐MKTG 3313 Principles of Marketing

Electives

Students will select an additional six (6) hours of US Equivalent credit from the host institution.
☐_____
☐_____

Note: This certificate requires studying abroad in conjunction with the Office of Global Education. Students must meet all course prerequisites and university certificate requirements.

Updated: 4/30/2026