

Articulation Agreement

BACHELOR OF SCIENCE: MASS COMM. MEDIA PRODUCTION

Catalog Year 2024 - 2025

Murray State College

East Central University

Associate of Arts (AA)

Bachelor of Science (BS)

Comm. & Perform. Studies - Communication Option

Mass Communication - Media Production

CIS 1113 - Computer Applications
 COL 1211 - Success Strategies
 ENG 1113 - English Comp I
 HST 1483 - US History to the Civil War Era (or)
 HST 1493 US History since the Civil War era
 ___ xxx4 - Science Elective with Lab
 COM 1153 - Voice & Diction

17 hrs

MCOM 1733 - Introduction to Mass Media
 MCOM 2753 - Intro to Audio Production
 MCOM 3343 - Imaging for Media
 SFA 1000 - Cultural Attendance
 ART 1123 - Computers for Creatives
 ___ xxx3 - Major Elective

15 hrs

ENG 1213 - English Comp II
 HWP 1112 - Personal Health
 MTH 1413 - Survey of Math (or)
 MTH 1513 - Pre Calculus
 ART 1123 - Design I
 ___ xxx3 - Recommended Program Elective
 ___ xxx3 - Recommended Program Elective

17 hrs

MCOM 3853 - Media Ethics and Law
 ART 2943 - Principles of Graphic Design
 MCOM 3333 - Intermediate Photography
 ___ xxx3 - Major Elective
 MCOM 1813 - Introduction to Video Production

15 hrs

SPC 1113 - Fundamentals of Speech
 ___ xxx3 - Humanities Elective
 ___ xxx4 - Science Elective with Lab
 TH 2123 - Oral Interpretation
 ___ xxx3 - Recommended Program Elective
 Introduction to Photography

16 hrs

MCOM 3053 - Social Media Management
 MCOM 3783 - Writing for Media II
 MCOM 3873 - Intermediate Video Production
 ___ xxx3 - Major Elective
 MCOM 3013 - Media Practicum

15 hrs

GVT 1113 - American Federal Government
 ___ xxx3 - Humanities Elective
 ___ xxx3 - Arts & Science Elective
 BC 2113 - Business Communication
 ___ xxx3 - Recommended Program Elective
 COMM 2113 - Writing for Mass Communication

15 hrs

MCOM 4611 - Senior Portfolio in Mass Communications
 MCOM 4012 - Career Preparation
 MCOM 4813 - Public Relations Writing
 ___ xxx3 - Major Elective
 ___ xxx3 - Upper Level Elective
 ___ xxx3 - Upper Level Elective

15 hrs

Total Credit Hours..... 65 hrs

Total Credit Hours..... 60 hrs

* Please see chart on second page for course equivalencies.

Number of elective hours may vary depending on transfer of credit.



YOUR FUTURE - YOUR CHOICE



Course Equivalency Table

Murray State College

COMM 2113 - Writing for Mass Communication

East Central University

MCOM 2733 - Writing for Media

NOTES

- ⇒ Articulated using MSC's A.A. in Communication & Performance Studies - Communication option, without a minor. A minor is not required.
- ⇒ A student transferring with an Associate degree in Arts or Science from MSC fulfills ECU's general education requirement by transferring his or her credit to East Central University. Transferring credit for general education does not eliminate or otherwise affect any of the following ECU requirements: (1) prerequisites; (2) specific requirements in majors, minors or related work in these areas; or (3) the requirements for teacher certification. General Education equivalencies can be found by referring to either the Oklahoma State Regents Transfer Matrix or the ECU Transfer Matrix. Both matrices can be found at www.ecok.edu by clicking on *Academics* and scrolling down to *Course Transfer Matrix*.
- ⇒ A student must earn at least 40 semester hours in upper-division courses (numbered 3000 or higher). A course taught at MSC may equate in content to an ECU 3000-4000 level course, but it will not be counted as part of the 40 hours of upper level courses.
- ⇒ A student must earn at least 60 semester hours, excluding physical activity courses, at a baccalaureate degree granting institution.
- ⇒ A student must earn at least 120 credit hours that apply to an ECU Bachelor's degree.