

Freshman Business Scholar Program at the Stonecipher School of Business

Established in 2014, this prestigious program is designed to promote academic excellence, cultural enrichment, and professional growth among high-achieving students like you.

If you are considering a major in **business, accounting, or information technology management**, this program is tailored to help you excel academically while preparing for a successful career.

Program Highlights

Exclusive Courses

As a Business Scholar, you will have access to specialized courses that set you up for success:

- **BUS 1113 Foundations of Business:** A comprehensive introduction to college life and the business world, covering disciplines, certifications, and career paths.
- **MIS 1903 Computer Business Applications:** Develop mastery of essential Microsoft Office tools to support your academic and professional endeavors.
- **UNIV 1001 Freshman Seminar:** Gain valuable insights into academic life and study skills to ensure a smooth transition to university learning.

Exceptional Faculty

Learn from the best professors at ECU, including the dean and department chairs, recognized for their dedication to teaching and mentoring.

Small Class Sizes

Experience personalized instruction with small, interactive classes of 20–25 students, fostering meaningful connections with peers and professors.

Student Engagement

Become a member of the **Business Leaders Association (BLA)** and participate in networking events, professional development opportunities, and engaging activities such as business speaker series, company tours, competitions, and social gatherings.

Priority Enrollment

Enjoy the benefit of early registration, allowing you to secure your ideal schedule each semester.

Career Development

Enhance your career readiness through exclusive programs, scholarships, and résumé-building activities, positioning yourself for internships and future employment.

Ready to Shape Your Future?

The Freshman Business Scholar Program is more than an academic opportunity—it's a launchpad for your future success. Apply today and join a community of driven, talented students who are shaping the future of business.

Link to apply --- <https://forms.office.com/r/av8MQtXjay>