



# Thank you, Sponsors!

## Village Poultry Enterprise 2022 Trip to Uganda



Thanks to your generous contributions, we have provided the opportunity for our students to apply business concepts to real-life projects. They gained practical experience while working to improve the lives of thousands of resource-poor people living in rural Uganda. We wouldn't have done it without you. We are grateful for your continued support.

*Drs. Germain Pichop and Stacey Bolin*

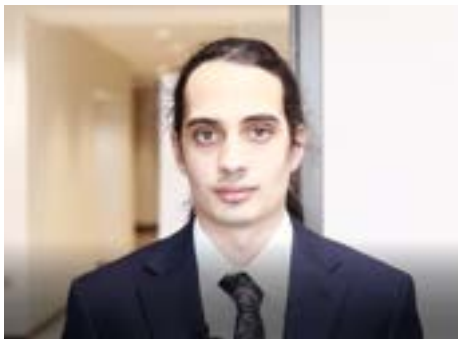
Fall 2022

Prepared by the ECU Enactus Team





# An experience of a lifetime



*Nathan Fountain*

“

The trip was amazing! To see in person the outcome of all of the work the team has put into this project for the past two years is an experience I will remember for the rest of my life. I would like to thank you from the bottom of my heart for supporting us and this project.

”

## *An unforgettable trip of a lifetime!*

“

The biggest lesson from Africa was that the joy of life comes mostly from relationships and friendships, not material things. Getting to travel to Uganda was one of the most amazing experiences. Charles and Richard, ECU alumni, were our travel guides while we were there. They are some of the kindest people who made our trip so memorable. My favorite memories were visiting the villages, going on a safari, and playing soccer with the little boys and girls. An unforgettable trip of a lifetime!

”



*Taya Underwood*

# *Your donation is changing lives*

## **Impacts**

### **Improved Diets**

Your donations allowed our Enactus team to establish 77 Poultry enterprises in the villages of the Katikamu Sub County near Kampala in Uganda. As a result, thousand of villagers have improved their protein intake.

### **Improved Incomes**

Villagers have seen increased incomes, which have allowed them improve their standard of living, send kids to school, build homes, and started additional businesses.

### **Improved Health**

Forty (40) of our project participants are AIDS patients who had struggled to stay healthy because of poor diet. The increased protein intake supplemented their medications. As a result, they are healthier today.



## *Your donation is changing lives*



The latest phase of our project involves the construction of a 200 Metric Tons dry grain storage facility. This storage facility will allow the villagers to reduce postharvest losses and acquire grain during harvest season for use during the off-season.

We still need help to complete the building. Stone, rebar, lumber, etc., must be acquired to complete this structure.



## *Thank you for changing my life*



*Saul Padilla*

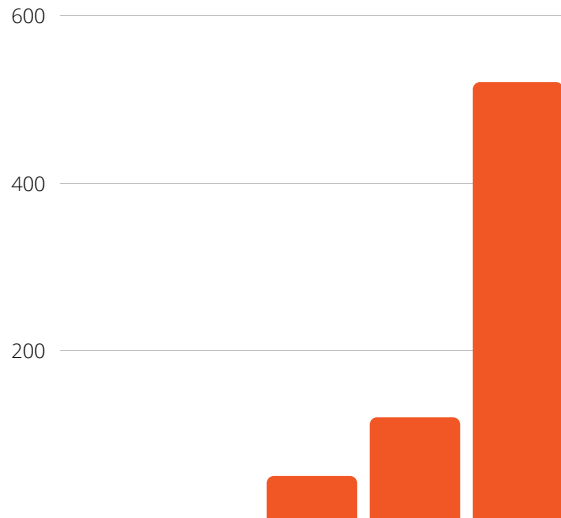
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This Uganda trip is something I will cherish for the rest of my life. To know that a group of students in Ada, Oklahoma, can make such a difference halfway across the world is astonishing. I cannot thank the university and everyone else who helped make this trip a reality enough. Thank you for changing my life.

”

# THE IMPACT FIGURES

## Team Hours



## People Impacted (VPE)

 **2.3K** Direct

 **67K** Indirect

- >**40K** eggs laid
- >**40K** chicken raised
- >**5K** eggs hatched
- 77** micro VPE established
- 2.3K** villagers trained





## Road Ahead

While we have achieved tremendous impacts with your donations, a project of this kind is never complete until the beneficiaries can take care of themselves. Therefore, self-sufficiency has been our ultimate goal. Thanks to your support, we have restored hope and a sense of purpose among Ugandan villagers. They now see the future in a more positive light. They can feed themselves, send their children to school, build their own homes and even start a new business.

During our trip, we uncovered new issues they are facing, which would be resolved by structuring the beneficiaries into a cooperative after evaluation. In addition, we were fortunate to meet with the District Agricultural Officer, who promised government support to these villagers through agricultural extension.

Our new goal is to help structure the farmers into a cooperative so they can take advantage of the Ugandan government's assistance. We also aim to help them complete the construction of their dry grain storage facility and assist with additional training.



“ Greetings from Uganda, Africa!

We would like to send out our sincere appreciations to the ECU school of Business, the Enactus students and the entire community of Ada your continued support to Uganda through our Village Poultry Enterprises.

Special thanks to those who contributed towards the most recent ECU community visit in August 2022. You blessed and encouraged many people here and may God Bless you abundantly in return. *Once a tiger, always a tiger!*”

**Richard Kirabira** ECU (2012)

“ My involvement with VPE in Uganda has been at the level of helping drive business outcomes and support the continuing relationship with ECU friends.

Our community has suffered through civil war and AIDS. We have challenged this project's participants to have a growth mindset, learn better methods to grow chicken, and learn to 'Think Big.' We are encouraging them to work as a cooperative, an idea being championed by Prof. Germain Pichop.”

**Charles Mugabi**, Ugandan businessman and ECU (2012)

“ This project has allowed us to raise income to take care of our families.

We now have access to meat and eggs, which we can use to supplement our medications

We have learned how to raise the birds. Our challenge now is to get enough maize to feed the birds.

We thank God for this Enactus project. It has impacted us so much.”

**Mashua Juliet** VPE participant (NSAWO).

# Thank you for supporting our community

*Richard Kirabira*



*Charles Mugabi*



*VPE Participants*

