

Village Poultry Enterprise



enactus[™]

East Central University

Fall 2021 Newsletter



ECU Alum, Richard Kirabira holding a baby chick in front of the incubator our team funded

STAGE 3 UPDATE

With the support of our donors, in 2021, we purchased a 2,000 egg incubator to help create a sustainable bird population in all 77 villages. Now, rather than buying hatched chicks, we are raising our own from the eggs collected from our villages. Richard Kirabira has reached an incubator hatch rate of over 80%. Over the past 6 months, we have hatched over 10,000 chicks and returned them to the villages. A flock of 200 hens can lay over 43,000 eggs/year. The eggs and roosters provide a valuable food source and income stream for the villages.

80% HATCH RATE

EGGS RETURNED TO THE VILLAGES:

10,000+

A group of village women wearing new East Central University Enactus shirts



Two women holding their eggs in front with their chickens in the coop

STAGE 2 UPDATE

In 2020, we successfully established poultry farms in 77 Ugandan villages by seeding 250-650 birds in each village. Richard Kirabira provided financial literacy training to the villages. Our ECU Enactus students have been working to provide training booklets, marketing material, and funding to help build a sustainable food and income source for these villages. This project has instilled a newfound purpose for these Ugandan villagers.

STAGE 4 GOAL: \$10,000

Our current project is focused on building an indoor grain storage facility to support the dietary requirements to feed over 25,000 birds. The biggest challenge we face to reach full sustainability is a consistent food supply. The growing season produces abundant grain for 60 days, but after that, the grain molds while being stored in the elements, is eaten by wild animals and birds, or becomes infested with weevils.



The current grain storage at Richard's farm

2,300

INDIVIDUALS DIRECTLY IMPACTED

67,000

INDIVIDUALS INDIRECTLY IMPACTED

ENACTUS COMPETITION

Our ECU Enactus team competed in the 2021 Enactus USA National Expo. Our team won first place in our league in the early stage project. Our project, Village Poultry Enterprise, was then featured in the 2021 Enactus World Cup. [Click here to view our submission in the 77 Second Film Festival.](#)



A couple village women smiling with their newly hatched baby chicks



Our 2020-2021 ECU Enactus Team

OUR 2022 PLANS

Our ECU Enactus team is planning on returning to Uganda in August of 2022 to see firsthand what we have helped to accomplish in the villages. With your continued support, we hope to make this dream a reality.

SPONSORSHIPS

Platinum Level **\$1,000**

Gold Level **\$500**

Silver Level **\$250**

Bronze Level **\$100**

General Support: Any Amount

All contributions will be used to support the student project. Our Stage 4 goal is to raise \$10,000 to build a grain storage facility. Funds raised will go towards the completion of this project.

HOW TO DONATE

To donate online, follow this link:

<https://www.ecok.edu/donate/ways-give/online>

1. Select your donation amount.
2. Specify Stonecipher School of Business
3. Write "Enactus Village Poultry Enterprise" in the comment box

We also accept checks addressed to:
1100 E 14th St. , Box A-4
Ada, OK 74820

All donations go to our tax deductible Enactus account through the ECU Foundation.

If you have any questions, please contact us at ugandaproject@ecok.edu

Follow us on this journey! @ECUenactusVPE



A village woman holding a rooster in a chicken coop



A group of newly hatched chicks from our incubator



**Scan to learn more
or donate online!**



Thank you for your support!